

ANNUAL SUSTAINABILITY INNOVATION CHALLENGE

If you are a student or alumni, this is your opportunity to become an agent of change.



4 Leading Companies will pose challenges.



Your mission will be to propose **creative and impactful solutions** in terms of sustainability.

You will be able to collaborate and learn from experts, as well as be part of an important change.

Why join the challenge?



Extracurricular adaptation

The challenge can be developed in an extracurricular and adapted way to your university education.



Experiential learning

Apply your knowledge to a real challenge.



Enhance your skills

Teamwork, creativity, critical thinking, problem solving.



Connect with the professional world

Contact with companies and specialized mentoring.



Drive your future

Awards and improvements on your resume.



Make your ideas count

Opportunity to apply ideas into practice.

Who can be part of the challenge?

If you are a student or alumni, you can join the challenge by forming a team with a team of 2 to 10 people with colleagues from any degree program. There are no limits to your creativity: **you can be in several teams, submit multiple ideas and participate in more than one challenge.**

Take advantage of this opportunity to innovate and stand out!

How to participate?

1.



Register

Enter the official platform of the challenge and read the rules.

2.



Choose your challenge

Select one of the challenges proposed by the Partners Transformers.

3.



Develop your idea

Define your proposal and complete the form with the title, a brief description, methodology, expected impact, feasibility and potential partners.

4.



Send your proposal

You have until May 18 May 18, 2025 at 23:59 (GMT+1) to send it in Spanish or English.

Shedule 2025



February
Launching of the challenge



February-May
Registration and Receipt of Proposals



May
▪ Evaluation of Proposals
▪ Announcement of Winners



June
Start of the Mentoring Program



December
▪ Period of Mentoring
▪ Presentation of final results



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For more information on the criteria, prizes and procedures, you can read the Annual Sustainability Innovation Challenge rules below.

Legal Bases