

# Purpose and Vision of the Award



The School of Sustainability of the Universidad Europea announces this prestigious award to recognize and make visible the best Bachelor's Degree (TFG) and Master's Degree (TFM) final year projects defended since 2020, linked to sustainability at any of its campuses.

This initiative seeks to highlight the academic talent and transformative contribution of students who, through their research and projects, provide innovative solutions aligned with the major challenges of the 2030 Agenda.



# 360° Integral Vision

Holistic approach that encompasses all dimensions of sustainability.

#### Innovation

Creative and disruptive solutions for today's challenges

## Multidisciplinarity

Integration of knowledge from various academic Fields

## Real Impact

Projects with real-world transformation potential

# **Exclusive Benefits for Participants**



#### **Institutional Recognition**

Official Diploma issued by the School of Sustainability that accredits academic excellence and commitment to sustainability.



### Dissemination and Visibility

Promotion of the work in official University channels and during the prestigious Sustainability Week.



## **Professional Ecosystem**

Privileged access to the School's academic and business ecosystem, opening doors to future opportunities.



#### **Financial Endowment**

Total prize of **3,000 euros** distributed among the different established categories.

# Requirements and Participation Process



01

## **Academic Eligibility**

TFG and TFM defended and Passed between the years 2020-2021 and 2024-2025 in any Degree of the European University.

- Minimum grade: High Merit (≥ 8.0).
- Explicit sustainability objectives
- Any dimension:
   environmental, social,
   economic, technological or
   governance.

02

### Required Documentation

- Complete digital copy of the TFG/TFM
- Executive summary with objectives and motivation (max. 1 page)
- Infographic summary of the project

03

#### **Application Submission**

E-mail:

escueladesostenibilidad@universi dadeuropea.es

Deadline: October 12, 2025

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Late or incomplete applications will be automatically rejected.

# **Assessment and Criteria**



## **Assessment Committee**



#### **President**

Director of the School of Sustainability



# Academic Representation

One professor from each
Faculty/School according to
demographics of
nominations



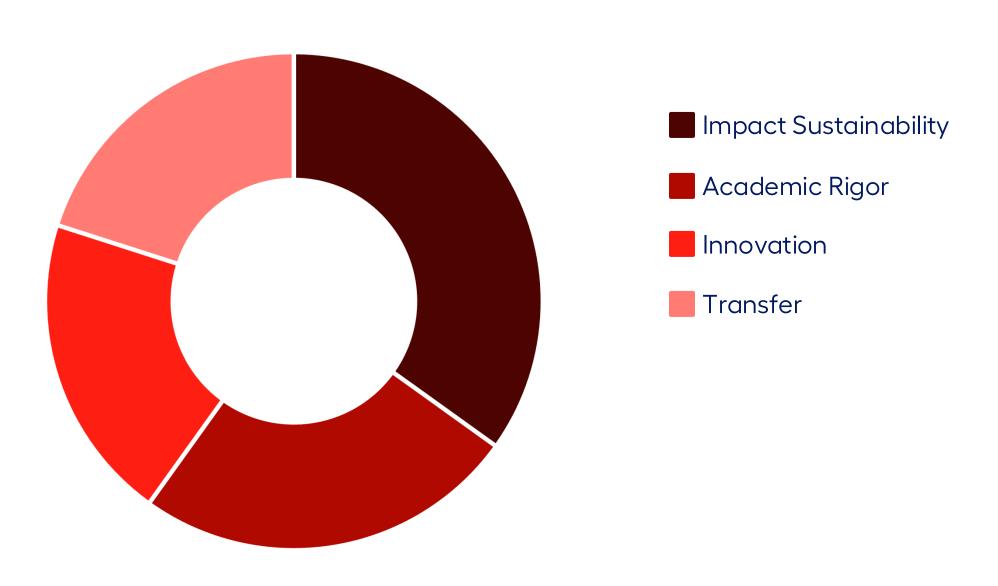
### Academic approach

Representative from the Field of Academic approach of the European University.



All deliberations will be strictly confidential.

# **Assessment Criteria (Maximum 100 points)**



Criteria	Description	Weight
Academic rigor	Theoretical foundation, methodology, coherence, and writing skills	25%
Innovation and originality	Creative contribution, novel approaches and disruptive solutions	20%
Sustainability impact	Relevance in environmental, social and economic dimensions. Connection with SDGs	35%
Transferability and applicability	Potential for real impact in professional, industrial or social environments.	20%







# Awards and recognised

3.000€

#### **Total Endowment**

Distributed among all categories

**Financial Prizes** 

Two categories with first and second prizes

100%

#### Recognition

All winners receive an official Diploma.

# **TFG Category**

#### First Prize TFG

1,000 euros

Recognized for the best Bachelor's Degree Final Year Project in Sustainability.

#### Second Prize TFG

500 euros

Recognized for the second best Bachelor's Degree Final Year Project.

## **TFM Category**

#### First Prize TFM

1,000 euros

Recognized for the best Master's degree dissertation in Sustainability.

#### Second Prize TFM

500 euros

Recognized for the second best Master's degree dissertation.

# **Additional Benefits**

- Official accreditation Diploma from the School of Sustainability
- Dissemination in official channels of the Universidad Europea
- Possible Specializations without economic endowment for outstanding aspects.

# **Timeline**





**Deadline** for receipt of applications

#### Intellectual Property

The works remain the property of their authors. The European University may disseminate the awarded projects with recognised authorship.

#### **Data Protection**

Data processing by
UNIVERSIDAD EUROPEA DE
MADRID, S.A.U. in accordance
with current legislation.
Contact DPO:

<u>dpo@universidadeuropea.es</u>

# **Tax Aspects**

Application of Spanish regulations on the subject of Personal Income Tax and other applicable tax provisions.

# **Legal Affairs**



#### Intellectual property rights.

The works presented will remain the property of their authors. The European University and the School of Sustainability may disseminate the awarded projects in institutional media, always with recognised authorship.

In general, the ownership of the intellectual property rights of the works presented will correspond to the authors and the

industrial property rights will be governed by the current legislation on the subject.

#### Acceptance of the rules.

Participation in this contest implies full, unconditional and irrevocable acceptance of these rules, as well as any modification that may be made at any time by the organizers of the contest.

The Organization declines all responsibility regarding the authenticity of the data expressed by the participants in the registration forms. In this sense, the applicant is solely responsible for the veracity of such data and / or information included in the registration form, and may be discarded and eliminated from participation in the Competition if they do not comply with these requirements.

#### Data protection.

Participants give full consent and accept in its entirety the rules of participation in this call for entries. The data provided to Universidad Europea under these terms and conditions will be processed by the data controller UNIVERSIDAD EUROPEA DE MADRID, S.A.U., for the purposes of management of this call for entries and management of various activities for which they provide their data, as well as the sending of publicity and activities of Universidad Europea that may be of interest to the data subject. The basis for the processing of personal data provided under this form is in the development and execution of the relationship formalized with the holder of these, as well as in compliance with legal obligations of the European University and the unequivocal consent of the owner of the data. The data provided by virtue of this form will be included in an automated and mixed file whose responsible is the Universidad Europea, with address at Calle Tajo, s/n, 28670, Villaviciosa de Odón. Likewise, unless otherwise stated, the holder expressly consents to the total or partial automated processing of such data for the time necessary to fulfill the purposes indicated. The owner of the data has the right to access, rectify and delete the data, limit its processing, oppose the processing and exercise his/her right to the portability of personal data, all free of charge, as detailed in the data protection policy of Universidad Europea. Likewise, the data subject may contact dpo@universidadeuropea.es to consult any aspect related to the processing of personal data carried out by Universidad Europea. The owner of the data may revoke the consent given to receive commercial or promotional communications at any time by contacting the Universidad Europea at the address Calle Tajo, s/n, 28670, Villaviciosa de Odón, Madrid or by sending an email to the address dpo@universidadeuropea.es indicating in the subject the reference "revocation of advertising".

# **Legal Affairs**



#### Assignment of rights.

Participants, by the mere fact of participating in the contest, authorize Universidad Europea to use their name and image in any media and communication format, exclusively within the framework of the dissemination and promotion of this contest. This authorization includes the publication of photographs and videos on the official channels of Universidad Europea and its Transformation Partners, in the event that participants are part of prize-giving events, promotional activities or interviews related to the contest.

#### Tax issues and subject to legislation.

The present rules, their development and execution are subject to Spanish legislation.

To the prizes of the present promotion, the regulations on the subject of Personal Income Tax, Income of non-residents and other applicable legal provisions on tax matters will be applicable.

D	For further information, please contact the School of Sustainability at:
	escueladesostenibilidad@universidadeuropea.es