

## Claustro Académico

Curso 2024/2025

CURSO	SEMESTRE	ASIGNATURA	COORDINADOR	DOCENTE	CATEGORÍA PROFESIONAL*
1	1	Theory and history of Tourism and the Entertainment Industry	Issa Torres	Issa Torres	NIVEL V
1	1	Tourism and the Entertainment Industry Geography	Hyeon Jin Lee	Hyeon Jin Lee	NIVEL V
1	1	Personal and Professional Efficiency	Carmen Pascual	Carmen Pascual	NIVEL IV
1	1	Mathematics for Tourism	María Jesús Gadea	María Jesús Gadea	NIVEL V
1	1	English for Tourism I	Ibrahim Casanova	Ibrahim Casanova	NIVEL V
1	2	Legal Management of Touristic Companies	Ivana Rihova	Ivana Rihova	NIVEL IV
1	2	Structure of the tourism market	Hyeon Jin Lee	Hyeon Jin Lee	NIVEL V
1	2	Touristic Business Accounting	María Jesús Gadea	María Jesús Gadea	NIVEL V

1	2	Sociology and Social Psychology of Tourism	Daniel Delmás	Daniel Delmás	NIVEL IV
1	2	Cultural Heritage Management	Issa Torres	Issa Torres	NIVEL V
2	1	Turism Economics	Albert Budica	Albert Budica	NIVEL IV
2	1	English for Tourism II	Lynn Summerfield	Lynn Summerfield	NIVEL IV
2	2	Touristic Business Processes and Operations	José Arnau	José Arnau	NIVEL IV
2	2	Touristic Territorial Ressources	Issa Torres	Issa Torres	NIVEL V
2	2	Touristic and Entertainment Industry Destination Planning	Hyeon Jin Lee	Hyeon Jin Lee	NIVEL V
2	1	Entrepreneurship Leadership	Ivana Rihova	Ivana Rihova	NIVEL IV
2	2	Tax Systems	María Jesús Gadea	María Jesús Gadea	NIVEL V
2	1	Financial Management	Mariano Hervás	Mariano Hervás	NIVEL V
2	1	Digital Marketing for Tourism	Hyeon Jin Lee	Hyeon Jin Lee	NIVEL V
2	2	Second Foreign Language for Tourism I	Clara Gómez Cortell	Clara Gómez Cortell	NIVEL IV

3	1	Quality Management and Customer Service	Albert Budica	Albert Budica	NIVEL IV
3	1	Human Resources Management	María Sánchez de Mora	María Sánchez de Mora	NIVEL IV
3	1	Influence and Impact on Business Relationships	Ivana Rihova	Ivana Rihova	NIVEL IV
3	1	English for Tourism III	Estefanía Serrano	Estefanía Serrano	NIVEL V
3	1	Cost Accounting	Mariano Hervás	Mariano Hervás	NIVEL V
3	2	Travel Agency Creation and Management	María Sánchez de Mora	María Sánchez de Mora	NIVEL IV
3	2	New Touristic Trends	María Sánchez de Mora	María Sánchez de Mora	NIVEL IV
3	2	Tourism Intermediation and Commercialization	José Arnau	José Arnau	NIVEL IV
3	2	Vinitourism and Gastronomy	Hyeon Jin Lee	Hyeon Jin Lee	NIVEL V
3	2	Second Foreign Language for Tourism II	Jeanne Dell'Olivo	Jeanne Dell'Olivo	NIVEL V
4	1	Technology and Innovation in the Touristic Business	José Arnau	José Arnau	NIVEL IV
4	1	Ecotourism and Sustainability	Issa Torres	Issa Torres	NIVEL V

4	1	Elective Subject I. Coastal and Cruises Management	José Arnau	José Arnau	NIVEL IV
4	1	Elective Subject II. MICE tourism	María Sánchez de Mora	María Sánchez de Mora	NIVEL IV
4	1	Elective Subject III: Intercultural communication	María Sánchez de Mora	María Sánchez de Mora	NIVEL IV
4	2	Elective Subject IV: Protocol and event management	Daniel Delmás	Daniel Delmás	NIVEL IV
4	2	Internship I	María Sánchez de Mora	María Sánchez de Mora	NIVEL IV
4	2	Internship II	María Sánchez de Mora	María Sánchez de Mora	NIVEL IV

	2	Internship III	María Sánchez de Mora	María Sánchez de Mora	NIVEL IV
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4	2	Final Project	María Sánchez de Mora	María Sánchez de Mora	NIVEL IV

\*Figuras profesorado en base al texto del VIII Convenio colectivo nacional de universidades privadas, centros universitarios privados y centros de formación de postgraduados (código de convenio n.º 99010715011997) suscrito con fecha 24 de julio de 2019.