

Business LAB

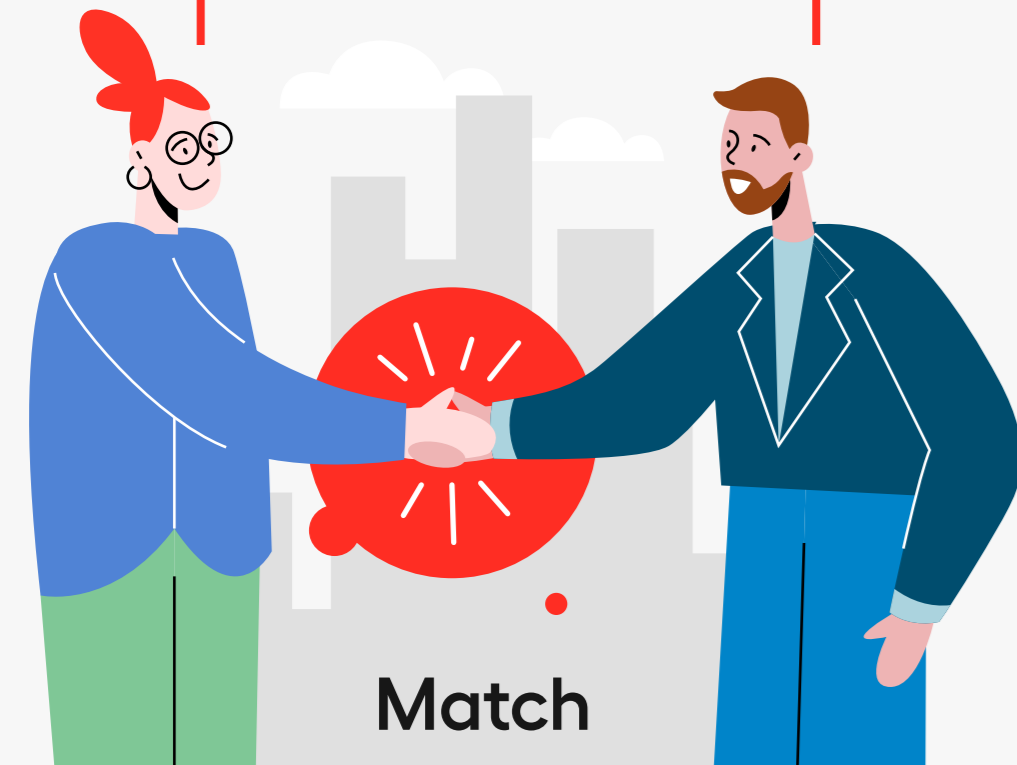
by



Universidad Europea

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Company (Challenges)



Match

Business Lab + Company

1

Challenge Planning / 1 h



Teacher and company agree on scope and timetable for the implementation of the challenge

2

Challenge Presentation / 2 h



The company presents the challenge to the students

3

Challenge Resolution / 2 months



Students guided by the teacher elaborate their proposal

4

Presentation of Ideas / 2 h



Students present the innovative solution to the company and receive feedback from both management and their teacher