

## 1. BASIC INFORMATION

<b>Course</b>	<b>Module X. Final Master's Project</b>
<b>Degree program</b>	Master's Degree in Financial Management
<b>School</b>	Faculty of Economics, Business, and Communication
<b>Year</b>	1
<b>ECTS</b>	6
<b>Credit type</b>	Obligatory
<b>Language(s)</b>	English
<b>Delivery mode</b>	Campus-based
<b>Semester</b>	Second
<b>Academic year</b>	2024-2025
<b>Coordinating professor</b>	Dr. Hubert Augusto Joo Kitano

## 2. PRESENTATION

The Master's Final Project (MFP) is a module of the Master's Degree in University Education, and it has a value of 6 ECTS. The MFP is an essential course that enables students to apply all the knowledge acquired during their studies by presenting original and innovative research.

Considering the educational profile that students are expected to achieve upon completing the master's, this module prepares them to research financial topics, specifically in financial management and administration. It guides students in identifying researchable issues, conducting relevant literature reviews, and initiating research projects through experimental or fieldwork, which involves data collection and analysis to reach appropriate conclusions.

This module primarily provides knowledge of financial research methodology, allowing students to develop projects focused either on educational interventions, where the teacher plays an active role in the practical work, or on a context outside the researcher.

The two possible research methodologies used in Social Sciences are mainly quantitative research, based on numerical data, and qualitative research, based on interpretations. This module is of vital importance for undertaking rigorous research projects.

This module provides highly useful learning as it fosters the creative aspect of research, building on the knowledge acquired throughout the degree program. This module relies heavily on the knowledge that a professional in the financial field should possess. Research involves applying a methodical approach to generate new knowledge.

It should also be noted that the knowledge provided by this module will be fundamental for addressing the methodological design of a research project. Developing this module in depth will help generate a research design with quality guarantees in the future, given that research methodology involves numerous possibilities that require a variety of well-made decisions.

To obtain the Master's Degree in Financial Management, students must complete and pass the final master's project, which is carried out in groups. Although the project is completed in groups, the evaluation will be conducted individually.

### 3. LEARNING OUTCOMES

#### **Skills**

HAB1. Evaluate the implications and consequences of the rules and regulations of financial markets and instruments in the company or organization.

HAB2. Perform the analysis of the macroeconomic situation and a company's financial statements and investments.

HAB3. Use financial strategies to improve a company's results.

HAB4. Design ways of extracting information from databases (big data), applying business intelligence and fintech techniques.

Systematically develop a project focusing on decision-making related to financial management, applying the specific knowledge and skills acquired over the academic year in a global, multidisciplinary, and integrative way.

#### **Competences**

COMP17. Apply the knowledge, skills, and competencies in a global, multidisciplinary, and integrative way to develop a practical and systematized final master's project/thesis (essay, consultancy or research work, etc.) with a focus on decision-making related to financial management and defending it in a *viva voce*.

### 4. CONTENT

- Structure and preparation of the Final Master's Project.
- Analysing data and sources of information.
- Identifying impact journals.
- Reference management tools.
- Written and oral communication skills.
- Management and negotiation skills.

## 5. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

### Campus-based mode:

Learning activity	Number of hours
Independent study	30
Synchronous online academic tutorials	18
Writing a Master's Thesis	100
Public oral presentation defense of the Master's Thesis (TFM)	2
<b>TOTAL</b>	<b>150</b>

## 6. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

### Campus-based mode:

Assessment system	Weight
Final Master's Thesis report	60%
Public oral defense of the Final Master's Thesis	40%

When you access the course on the *Campus Virtual*, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one.

### 7.1. Ordinary exam call

To pass the subject in the ordinary exam call, you must obtain a grade greater than or equal to 5.0 out of 10.0 in the subject's final grade (weighted average).

In any case, you must obtain a grade greater than or equal to 5.0 on the final test so that it can be averaged with the rest of the activities.

### 7.2. Extraordinary exam call

To pass the subject in the extraordinary exam call, you must obtain a grade greater than or equal to 5.0 out of 10.0 in the subject's final grade (weighted average).

In any case, it will be necessary for you to obtain a grade greater than or equal to 5.0 in the final test so that it can be averaged with the rest of the activities.

The activities not passed or submitted in the ordinary call must be submitted after the instructor has provided the corresponding corrections and feedback.

## 7. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

**Campus-based mode:**

Assessable activities	Deadline
Final Master's Thesis report	Week 40
Public oral defense of the Final Master's Thesis	Week 43

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

## 8. BIBLIOGRAPHY

The main reference work for this subject is:

- Kivunja, C. (2016). How to Write an Effective Research Proposal for Higher Degree Research in Higher Education: Lessons from Practice. *International Journal of Higher Education*, 5(2), 163–172.
- Reeves, S. (profesor). (2023). *Mastering Your Dissertation : The Answers to Your Questions on Bachelor's, Master's and Project Theses* (B. Buczkowski (Ed.); 1st ed. 2023). Springer International Publishing.

The recommended Bibliography is:

- Fuentes, J. L., & Cremades, R. (2021). *Cómo escribir un trabajo de fin de máster*. Editorial Síntesis. <https://bibliotecacomplutense.odiotk.es/opac?id=00552583>
- Rodríguez, M. L., & Llanes, J. (Coords.). (2013). *Cómo elaborar, tutorizar y evaluar un trabajo fin de máster*. Agencia per a la Qualitat del Sistema Universitari de Catalunya. [http://www.aqu.cat/doc/doc\\_18533565\\_1.pdf](http://www.aqu.cat/doc/doc_18533565_1.pdf)

## 9. EDUCATIONAL GUIDANCE, DIVERSITY AND INCLUSION UNIT

From the Educational Guidance, Diversity and Inclusion Unit we offer support to our students throughout their university life to help them reach their academic achievements. Other main actions are the students inclusions with specific educational needs, universal accessibility on the different campuses of the university and equal opportunities.

From this unit we offer to our students:

1. Accompaniment and follow-up by means of counselling and personalized plans for students who need to improve their academic performance.
2. In terms of attention to diversity, non-significant curricular adjustments are made in terms of methodology and assessment for those students with specific educational needs, pursuing an equal opportunities for all students.
3. We offer students different extracurricular resources to develop different competences that will encourage their personal and professional development.
4. Vocational guidance through the provision of tools and counselling to students with vocational doubts or who believe they have made a mistake in their choice of degree.

Students in need of educational support can write to us at:

[orientacioneducativa@universidadeuropea.es](mailto:orientacioneducativa@universidadeuropea.es)

## 10. ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the “surveys” section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.