

## 1. BASIC INFORMATION

Course	Module I. Financial Management and Financial Markets
Degree program	Master's Degree in Financial Management
School	Faculty of Economics, Business, and Communication
Year	1
ECTS	6
Credit type	Obligatory
Language(s)	English
Delivery mode	Campus-based
Semester	Second
Academic year	2024-2025
Coordinating professor	Dr. Hubert Augusto Joo Kitano

## 2. PRESENTATION

The Professional Practice Module is an optional 6 ECTS module in which students apply and practice the competencies and knowledge in natural business environments within a financial sector company. The student will perform professional tasks under the guidance of a company supervisor and an academic tutor, who will guide this practical application process of the program's competencies and content.

## 3. LEARNING OUTCOMES

### Knowledge

CON1. Identify the national and international regulation systems for financial markets and instruments, which allow a more thorough approach to financial decision making.

CON2. Understand the instruments used in financial planning, analysis and the assessment of the company's financial position and investments.

CON3. Identify inorganic growth / business restructuring strategies, based on the identification of risk and fiscal optimisation strategies.

CON4. Identify the key technological, IT and financial tools (fintech) currently available in the financial sphere.

### Skills

HAB1. Evaluate the implications and consequences of the rules and regulations of financial markets and instruments, in the company or organization.

HAB2. Perform the analysis of the macroeconomic situation and a company's financial statements and investments.

HAB3. Use financial strategies to improve a company's results.

HAB4. Design ways of extracting information from databases (big data), applying business intelligence and fintech techniques.

- Apply the knowledge acquired in a real life professional environment.

- Make decisions using the concepts developed in the different modules.
- Draw conclusions and make an overall assessment of the experience.

### Competences

COMP16. Apply the knowledge, skills and competencies acquired in a practical and integrative way in professional environments involving activities in the following areas: financial management, supervision (internal control), consultancy (financial consultancy, accounting, company valuation and investment analysis, etc.) and financial intermediation.

COMP18. Show ethical behavior and social commitment in performance of professional activities, as well as sensitivity to inequality and diversity.

## 4. CONTENT

Practical application of the content and skills acquired. Students will undertake professional tasks with the guidance of a supervisor or business tutor and an academic tutor, who will oversee the process of introduction to the practical application of the skills and content taught in the programme.

## 5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies used are indicated below:

- Experiential learning

## 6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

### Campus-based mode:

Learning activity	Number of hours
Independent study	17
Synchronous online academic tutorials	18
Drawing up reports and written work	10
External academic internships	105
<b>TOTAL</b>	<b>150</b>

## 7. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

### Campus-based mode:

Assessment system	Weight
Report from the external internship supervisor	50%
Internship report of the student's external academic internships	50%

When you access the course on the *Campus Virtual*, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one.

### 7.1. Ordinary exam call

To pass the subject in the ordinary exam call, you must obtain a grade greater than or equal to 5.0 out of 10.0 in the subject's final grade (weighted average).

In any case, you must obtain a grade greater than or equal to 5.0 on the final test so that it can be averaged with the rest of the activities.

### 7.2. Extraordinary exam call

To pass the subject in the extraordinary exam call, you must obtain a grade greater than or equal to 5.0 out of 10.0 in the subject's final grade (weighted average).

In any case, it will be necessary for you to obtain a grade greater than or equal to 5.0 in the final test so that it can be averaged with the rest of the activities.

The activities not passed or submitted in the ordinary call must be submitted after the instructor has provided the corresponding corrections and feedback.

## 8. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

**Campus-based mode:**

Assessable activities	Deadline
Activity 1: Writing a proposal about your preference for an internship	Week 3-4
Activity 2: Tutorial	Week 4-5
Activity 3: Develop a CV and letter of motivation	Week 4-5
Activity 4: Internship tutor report	At the end of the internship
Activity 5: Tutorial	Between February and June 2025
Activity 6: Internship student report	At the end of the internship

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

## 9. BIBLIOGRAPHY

The main reference work for this subject is:

- Organization of official university education:  
<https://www.boe.es/buscar/doc.php?id=BOE-A-2010-10542>
- Regulations on official university master's degree courses at the European University of Madrid. RD 1393/2007:  
[http://universidadeuropea.es/myfiles/pageposts/normativa-uem/reglamento\\_oficiales\\_master\\_universitario.pdf?\\_ga=1.55612719.589459876.1385107601](http://universidadeuropea.es/myfiles/pageposts/normativa-uem/reglamento_oficiales_master_universitario.pdf?_ga=1.55612719.589459876.1385107601)

## 10. EDUCATIONAL GUIDANCE, DIVERSITY AND INCLUSION UNIT

From the Educational Guidance, Diversity and Inclusion Unit we offer support to our students throughout their university life to help them reach their academic achievements. Other main actions are the students inclusions with specific educational needs, universal accessibility on the different campuses of the university and equal opportunities.

From this unit we offer to our students:

1. Accompaniment and follow-up by means of counselling and personalized plans for students who need to improve their academic performance.
2. In terms of attention to diversity, non-significant curricular adjustments are made in terms of methodology and assessment for those students with specific educational needs, pursuing an equal opportunities for all students.
3. We offer students different extracurricular resources to develop different competences that will encourage their personal and professional development.
4. Vocational guidance through the provision of tools and counselling to students with vocational doubts or who believe they have made a mistake in their choice of degree.

Students in need of educational support can write to us at:

[orientacioneducativa@universidadeuropea.es](mailto:orientacioneducativa@universidadeuropea.es)

## 11. ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the “surveys” section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.