

1. BASIC INFORMATION

Course	Module VI. Corporate Finance
Degree program	Master's Degree in Financial Management
School	Faculty of Economics, Business, and Communication
Year	1
ECTS	6
Credit type	Obligatory
Language(s)	English
Delivery mode	Campus-based
Semester	Second
Academic year	2024-2025
Coordinating professor	Dr. Hubert Augusto Joo Kitano

2. PRESENTATION

Throughout the course, the student will be able to understand basic finance concepts: dividend policy, portfolio theory, the beta coefficient, the CAPM (Capital Asset Pricing Model), the APT model, the Pure-Play method, the Weighted Average Cost of Capital (WACC), financial leverage and its impact on both the company's value and the cost of financing, and business failure models, such as the Altman model and the Ohlson model.

Everything learned will be applied to cases using spreadsheets or Excel, an essential business management tool.

3. LEARNING OUTCOMES

Knowledge

CON2. Understand the instruments used in financial planning, analysis, and assessment of the company's financial position and investments.

CON3. Identify inorganic growth/business restructuring strategies based on identifying risk and fiscal optimization strategies.

- Estimate the company's level of financial leverage.
- Understand the implications in the functioning of financial markets.
- Check the company's forecast financial statements.
- Differentiate between irrelevance and relevance of dividend policy.

Skills

HAB2. Perform the analysis of the macroeconomic situation and a company's financial statements and

investments.

HAB3. Use financial strategies to improve a company's results.

- Determine the optimal capital cost structure for the company.
- Assess the benefits of tax savings for the company.

Competences

COMP4. Analyse and interpret company financial statements and their limitations when making business decisions.

COMP6. Make financial management decisions regarding optimal capital structure and forms of shareholder remuneration (dividend policy).

COMP12. Evaluate and differentiate between different types of business projects, their sources of finance, and the calculation of the weighted average cost of capital ("WACC").

4. CONTENT

- Financial asset valuation model: valuation models (CAPM, APT).
- Cost of capital: weighted average cost of capital (WACC).
- Application of the CAPM model: asset and debt betas (financial risk).
- Financial leverage: tax savings and the value of a leveraged company.
- Discriminant analysis: financial forecasting methods (Altman model, Ohlson model).
- Dividend policy: dividend decisions, Gordon's model, PER, dividend payouts, the irrelevance and relevance of dividend policy.

5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies used are indicated below:

- Lectures
- Case studies
- Collaborative learning
- Problem-based learning

6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

Campus-based mode:

Learning activity	Number of hours
Lectures	12
Practical application seminars	18
Independent study	50
Synchronous online academic tutorials	18
Debates and colloquiums	8
In-person evaluation tests	2
Solving case studies	10
Problem-solving	22
Drawing up reports and written work	10
Total	150

7. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

Campus-based mode:

Assessment system	Weight
In-person evaluation tests	60%
Reports and written documents	15%
Case/problem	25%

When you access the course on the *Campus Virtual*, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one.

7.1. Ordinary exam call

To pass the subject in the ordinary exam call, you must obtain a grade greater than or equal to 5.0 out of 10.0 in the subject's final grade (weighted average).

In any case, you must obtain a grade greater than or equal to 5.0 on the final test so that it can be averaged with the rest of the activities.

7.2. Extraordinary exam call

To pass the subject in the extraordinary exam call, you must obtain a grade greater than or equal to 5.0 out of 10.0 in the subject's final grade (weighted average).

In any case, it will be necessary for you to obtain a grade greater than or equal to 5.0 in the final test so that it can be averaged with the rest of the activities.

The activities not passed or submitted in the ordinary call must be submitted after the instructor has provided the corresponding corrections and feedback.

8. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

Campus-based mode:

Assessable activities	Deadline
Financial Report.	Week 27
Asset Valuation and Sources of Financing	Week 29
Financing Investment Project	Week 31
Financing Business Project	Week 37
In-person evaluation tests	Week 32, 39

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

9. BIBLIOGRAPHY

The main reference work for this subject is:

- Brealey, R., Myers, S., & Marcus, A. (2007). *Principles of Financial Management*. Madrid: McGraw-Hill.

The recommended Bibliography is:

- Altman, E. (2000) Predicting financial distress of companies: revisiting the Z-score and Zeta models. *Handbook of Research and applications in empirical finance*, Vol. 5.
- Tascón, M. y Castaño, F. (2012) Variables and models for the identification and prediction of Business failure: revision of recent empirical research advances. *RC-SAR*. Vol.15-No.1, pp. 7-58.

10. EDUCATIONAL GUIDANCE, DIVERSITY AND INCLUSION UNIT

From the Educational Guidance, Diversity and Inclusion Unit we offer support to our students throughout their university life to help them reach their academic achievements. Other main actions are the students inclusions with specific educational needs, universal accessibility on the different campuses of the university and equal opportunities.

From this unit we offer to our students:

1. Accompaniment and follow-up by means of counselling and personalized plans for students who need to improve their academic performance.
2. In terms of attention to diversity, non-significant curricular adjustments are made in terms of methodology and assessment for those students with specific educational needs, pursuing an equal opportunities for all students.
3. We offer students different extracurricular resources to develop different competences that will encourage their personal and professional development.
4. Vocational guidance through the provision of tools and counselling to students with vocational doubts or who believe they have made a mistake in their choice of degree.

Students in need of educational support can write to us at:

orientacioneducativa@universidadeuropea.es

11. ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the “surveys” section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.