

1. BASIC INFORMATION

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| Course | Module V. Corporate Asset Management |
| Degree program | Master's Degree in Financial Management |
| School | Faculty of Economics, Business, and Communication |
| Year | 1 |
| ECTS | 6 |
| Credit type | Obligatory |
| Language(s) | English |
| Delivery mode | Campus-based |
| Semester | Second |
| Academic year | 2024-2025 |
| Coordinating professor | Dr. Hubert Augusto Joo Kitano |

2. PRESENTATION

This course covers current and engaging topics for finance sector professionals. These topics are essential to understanding the current context of a sector undergoing continuous transformation.

One of the most essential goals in the financial field is to optimize resource utilization. This course aims to analyze the management of a company's monetary resources. Beginning with one year of financial planning, treasury management focuses on making decisions to control cash position and minimize working capital. Additionally, bank negotiations ensure that instruments for collection, payment, investment, and financing are available to efficiently manage monetary resources.

In summary, this course offers an updated perspective on treasury resource management, as well as fundamental aspects of credit management and handling defaults with an international outlook

3. LEARNING OUTCOMES

Knowledge

CON2. Understand the instruments used in financial planning, analysis, and assessment of the company's financial position and investments.

- Differentiate between methods of preparing a cash flow statement.

Skills

HAB2. Perform the analysis of the macroeconomic situation and a company's financial statements and investments.

HAB3. Use financial strategies to improve a company's results.

- Calculate cash flow using management tools (new technologies).
- Draw up the treasury budget.
- Analyse the consequences and implications of the behavior of the international financial system on cash flow management.
- Design the company's credit policy.
- Examine the management of past-due payments.

Competences

COMP4. Analyse and interpret company financial statements and their limitations when making business decisions.

COMP8. Apply and adapt technological management control tools that make it possible to select systems, applications, and methodologies to assist in the management of a company in terms of data recording, control and improvement of processes, data consolidation, and decision-making

COMP18. Show ethical behavior and social commitment in the performance of professional activities and sensitivity to inequality and diversity.

4. CONTENT

- Asset management: concept (cash flows), systems, and management tools (new technologies).
- Treasury budget: controlling receipts and payments and managing a company's liquidity.
- Cash flow statement: resources generated by the company, methods of preparation.
- Management of cash surpluses and deficits: financial and investment instruments.
- Asset management and corporate finance at the international level.
- Credit management and payment default management.

5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies used are indicated below:

- Lectures
- Case studies
- Collaborative learning
- Problem-based learning

6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

Campus-based mode:

| Learning activity | Number of hours |
|---------------------------------------|-----------------|
| Lectures | 12 |
| Practical application seminars | 18 |
| Independent study | 50 |
| Synchronous online academic tutorials | 18 |
| Debates and colloquiums | 8 |
| In-person evaluation tests | 2 |
| Solving case studies | 10 |
| Synchronous oral presentations | 2 |
| Problem-solving | 20 |
| Drawing up reports and written work | 10 |
| Total | 150 |

7. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

Campus-based mode:

| Assessment system | Weight |
|-------------------------------|--------|
| In-person evaluation tests | 60% |
| In-person oral presentations | 5% |
| Reports and written documents | 15% |
| Case/problem | 20% |

When you access the course on the *Campus Virtual*, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one.

7.1. Ordinary exam call

To pass the subject in the ordinary exam call, you must obtain a grade greater than or equal to 5.0 out of 10.0 in the subject's final grade (weighted average).

In any case, you must obtain a grade greater than or equal to 5.0 on the final test so that it can be averaged with the rest of the activities.

7.2. Extraordinary exam call

To pass the subject in the extraordinary exam call, you must obtain a grade greater than or equal to 5.0 out of 10.0 in the subject's final grade (weighted average).

In any case, it will be necessary for you to obtain a grade greater than or equal to 5.0 in the final test so that it can be averaged with the rest of the activities.

The activities not passed or submitted in the ordinary call must be submitted after the instructor has provided the corresponding corrections and feedback.

8. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

Campus-based mode:

| Assessable activities | Deadline |
|---|-----------|
| Case 1. Calculation of the Cash Flow Statement. | Semana 5 |
| Case 2. Calculation of Working Capital. | Semana 7 |
| Case 3. Financial Planning. Pro forma Financial Statements. | Semana 9 |
| Final Case, Group Activity | Semana 11 |
| In-person evaluation tests | Semana 12 |

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

9. BIBLIOGRAPHY

The main reference work for this subject is:

- Brealey, R. A. (2020). *Fundamentals of Corporate Finance* (S. C. Myers & A. J. Marcus (Eds.); Tenth edition). McGraw-Hill.
- Damodaran, A. (2006). *Applied corporate finance : a user's manual* (Segunda edición). John Wiley.

The recommended Bibliography is:

- Brealey, R. A., Allen, F., & Myers, S. C. (2014). *Principles of corporate finance* (11th ed.). McGraw-Hill.
- *The Review of Corporate Finance Studies*. (2012). Oxford University Press.

10. EDUCATIONAL GUIDANCE, DIVERSITY AND INCLUSION UNIT

From the Educational Guidance, Diversity and Inclusion Unit we offer support to our students throughout their university life to help them reach their academic achievements. Other main actions are the students inclusions with specific educational needs, universal accessibility on the different campuses of the university and equal opportunities.

From this unit we offer to our students:

1. Accompaniment and follow-up by means of counselling and personalized plans for students who need to improve their academic performance.
2. In terms of attention to diversity, non-significant curricular adjustments are made in terms of methodology and assessment for those students with specific educational needs, pursuing an equal opportunities for all students.
3. We offer students different extracurricular resources to develop different competences that will encourage their personal and professional development.
4. Vocational guidance through the provision of tools and counselling to students with vocational doubts or who believe they have made a mistake in their choice of degree.

Students in need of educational support can write to us at:

orientacioneducativa@universidadeuropea.es

11. ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the “surveys” section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.