

## 1. BASIC INFORMATION

<b>Course</b>	Financial Management
<b>Degree program</b>	Bachelor´s Degree in Physical Activity and Sport Sciences
<b>School</b>	School of Sport Sciences and Physical Activity
<b>Year</b>	Fourth year
<b>ECTS</b>	6
<b>Credit type</b>	Optional
<b>Language(s)</b>	Spanish and English
<b>Delivery mode</b>	Campus-based and virtual
<b>Semester</b>	S7/S8
<b>Academic year</b>	2027-2028
<b>Coordinating professor</b>	Javier del Arco

## 2. PRESENTATION

The course introduces students to one of the major areas of Business Economics. These areas are production, marketing, organization, and finance. All of these areas are interrelated, such that decisions in one area affect the others. Therefore, it is important to understand how financial decisions influence and are influenced by the other areas.

The student will be able to understand the basic concepts of investment and financing (time value of money, cash flow, profit, return, risk, etc.) and apply the knowledge acquired to determine the viability of an investment project and a Business Plan.

## 3. LEARNING OUTCOMES

### Knowledge

KON5. Describes sports management initiatives based on facilities, human resources, marketing, new technologies and large events.

- Incorporates the time value of money into finance

### Skills

AB03. Implements tools to optimise sports management.

- Understands the key elements of finance.
- Incorporates Incorporate investment appraisal methods in decision making.
- Assesses the costs for financing a company or project.
- Structures the cash flow of an investment project.
- Assesses the viability of a risky investment project

## Competences

- COMP19. Identify, analyse and evaluate the components, structure, status and features of all types of physical activity and sporting organisations, as well as the legislation and legal aspects related to physical activity and sport.
- COMP22. Identify, organise, manage, plan, coordinate and implement various types of physical activity and sports—and conduct technical/scientific evaluations of them—tailored to the development, characteristics and needs of individuals and the type of activity, space, and entity, in all types of physical activity and sports services, including sporting events, and in any type of organisation, population group, context and environment, with an emphasis on particular groups such as senior citizens (the elderly), schoolchildren, people with disabilities and people with diseases, health problems or similar conditions (diagnosed and/or prescribed by a physician), in any area of professional activity within the sport and physical activity sector (formal and informal physical education and sports instruction; physical and sports training; health-focused exercise; physical activity and sports management), while guaranteeing the safety, effectiveness and professional standards of the activity carried out in compliance with applicable regulations.
- COMP23. Develop and draw on the expertise needed to offer advice, issue certification and conduct technical and scientific evaluations in relation to physical activities, sports and resources in all physical activity and sports services, contexts, environments and areas of professional activity within the sport and physical activity sector, as well as to prepare and produce technical reports in all physical activity and sport services.
- COMP38. Digital competence. Use information and communication technologies to search for and analyse data, research, communicate and learn.
- COMP41. Critical analysis. Integrate analysis with critical thinking in a process of evaluating different ideas or professional possibilities and their potential for error, based on evidence and objective data that lead to effective and valid decision-making.
- COMP42. Resilience. Adapt to adverse, unexpected situations that cause stress, whether personal or professional, overcoming them and even turning them into opportunities for positive change.

## 4. CONTENT

- Topic 1. Introduction to finance: basic concepts
- Topic 2. The time value of money
- Topic 3. Investment appraisal
- Topic 4. Financial structure and cost of capital
- Topic 5. Cash flow estimation
- Topic 6. Investment appraisal in a risk environment: scenarios and sensitivity analysis

## 5. TEACHING-LEARNING METHODOLOGIES

Below are the types of teaching-learning methodologies that will be applied:

- Lecture
- Case method
- Problem-based learning

## 6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

### Campus-based mode:

Training activity	Hours
Lectures	4
Practical application classes	26
Autonomous work /self-study	56
Debates and colloquia	8
Tutoring	12
In-person evaluation tests	4
Case Analysis	26
Problem Solving	12
Report writing	2
<b>TOTAL</b>	<b>150</b>

### Virtual mode:

Training activity	Hours
Synchronous virtual lectures	10
Synchronous virtual practical application classes	20
Case Analysis	26
Problem Solving	12
Report writing	4
Autonomous work/Self Study	56
Synchronous virtual tutoring	12
Virtual forums	8
In-person evaluation tests	2

<b>TOTAL</b>	<b>150</b>
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## 7. ASSESSMENT

The evaluation systems and their weight on the overall grade of the course are listed below:

### Campus-based mode:

Assessment system	Weight
In-person evaluation tests	40-50%
Reports and writings	5-10%
Cases/Problems	35-60%

### Virtual mode:

Assessment system	Weight
In-person evaluation tests	40-50%
Reports and writings	5-10%
Cases/Problems	35-60%

When you access the course on the Campus Virtual, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one..

### 7.1. First exam period

To pass the course in the first exam period, you must obtain a final course grade of at least 5 out of 10 (weighted average).

In any case, you will need to obtain a grade of 4.5 in the final exam in order for it to count towards the final grade along with all the grades corresponding to the other activities.

Additionally, to be eligible for evaluation, attendance must be greater than 75%.

## 7.2. Second exam period

To pass the course in the second exam period, you must obtain a final grade of at least 5 out of 10 (weighted average).

In any case, you will need to obtain a grade of 4.5 in the final exam in order for it to count towards the final grade along with all the grades corresponding to the other activities.

The student must deliver the activities not successfully completed in the first exam period after having received the corresponding corrections from the professor, or those that were not delivered in the first place.

## 8. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

Assessment activities	Deadline
Activity 1: Unit 1	Week 5
Activity 2: Unit 2	Week 7
Activity 3: Unit 3	Week 9
Activity 4: Unit 5	Week 14
Activity 5: Final Module Knowledge Test	Week 15

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

## 9. BIBLIOGRAPHY

The main reference work for this subject is:

- SUÁREZ SUÁREZ, A. S. (2014). Decisiones Óptimas de Inversión y Financiación en la Empresa. Madrid: Editorial Pirámide

The recommended Bibliography is:

- BREALEY, R. MYERS, S. y ALLEN, F. (2015). Principios de Finanzas Corporativas. Madrid: Editorial Mc Graw Hill.
- BREALEY, R. y MYERS, S. (2005). Fundamentos de Financiación Empresarial. Madrid: Editorial McGraw-Hill.
- BREALEY, R. y MYERS, S. (2016): Principles of Corporate Finance. Boston: Editorial McGraw-Hill.

- BREALEY, R.; MYERS, S. y MARCUS, A. (2007). Principios de Dirección Financiera. Madrid: Editorial McGraw-Hill.
- SUÁREZ SUÁREZ, A. S. (2003). Curso de Economía de la Empresa. Madrid: Editorial. Pirámide.

## 10. EDUCATIONAL GUIDANCE AND DIVERSITY UNIT

From the Educational Guidance and Diversity Unit we offer support to our students throughout their university life to help them reach their academic achievements. Other main actions are the students inclusions with specific educational needs, universal accessibility on the different campuses of the university and equal opportunities.

From this unit we offer to our students:

1. Accompaniment and follow-up by means of counselling and personalized plans for students who need to improve their academic performance.
2. In terms of attention to diversity, non-significant curricular adjustments are made in terms of methodology and assessment for those students with specific educational needs, pursuing an equal opportunities for all students.
3. We offer students different extracurricular resources to develop different competences that will encourage their personal and professional development.
4. Vocational guidance through the provision of tools and counselling to students with vocational doubts or who believe they have made a mistake in their choice of degree.

Students in need of educational support can write to us at:

[orientacioneducativa@universidadeuropea.es](mailto:orientacioneducativa@universidadeuropea.es)

## 11. ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the “surveys” section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.