

## 1. BASIC INFORMATION

Course	Corporate Finance
Degree program	Bachelor's Degree in Sports Management
School	Medicine, Health and Sports
Year	Fourth
ECTS	4
Credit type	Core
Language(s)	Spanish and English
Delivery mode	Campus-based/Hybrid/Virtual
Semester	S7
Academic year	2025/2026
Coordinating professor	Javier del Arco

## 2. PRESENTATION

The subject introduces the student to one of the major areas of Business Economics. These areas are: production, marketing, organization, and finance. All of them are interrelated in such a way that decisions in one area affect the others. Therefore, it is important to understand how financial decisions influence and are influenced by the other areas in order to properly manage a sports corporation.

This course provides a general overview of the fundamental concepts of portfolio theory, capital structure, financial decisions, and investor remuneration policy, as well as the weighted average cost of capital (WACC) of a company. These concepts are necessary for making investment decisions in all companies, including sport management companies..

## 3. LEARNING OUTCOMES

### Knowledge

CON06. Describes the construction and operation processes of different sports facilities.

### Skills

HAB03. Observes the different economic, fiscal and financial foundations that govern the different sports entities.

### Competences

COMP13. Know, elaborate, and apply strategic analyses that propose creative solutions adapted to the situation of the sports company and its environment.

## 4. CONTENT

- Topic 1: Investment valuation methods
- Topic 2: Financial structure and cost of capital
- Topic 3: Investment viability
- Topic 4: Viability of an investment project

## 5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies used are indicated below:

- Lecture/Web conference
- Case method
- Problem-based learning
- Simulation environments

## 6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

### Campus-based mode:

Learning activity	Number of hours
Lectures	20
Reading of content topic	8
Problem-solving and practical exercises	9
Case analysis	20
Resource search and information source selection	10
Oral presentations	5
Group Participatory Activities (seminars, workshops, participation in forums...)	7
Tutoring	3
Autonomous work/Self-Study	16
In-person evaluation tests	2
<b>TOTAL</b>	<b>100h</b>

### Online mode:

Learning activity	Number of hours
Synchronous virtual lectures	20
Reading of content topic	8
Problem-solving	9
Case analysis	20
Resource search and information source selection	10
Oral presentations through virtual seminars	5
Design work for strategies and intervention plans	7
Virtual tutoring	3
Autonomous work/Self-Study	16
In-person evaluation tests	2
<b>TOTAL</b>	<b>100 h</b>

## 7. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

### Campus-based mode:

Assessment system	Weight
Evaluation tests	50%
Oral presentations	10%
Problem Solving and Practical Exercises	40%

### Online mode:

Assessment system	Weight
Virtual evaluation tests	60%
Reports and writing	20%
Problem Solving and Practical Exercises	20%

When you access the course on the *Campus Virtual*, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one.

### 7.1. First exam period

To pass the course in the first exam period, you must obtain a final course grade of at least 5 out of 10 (weighted average).

In any case, you will need to obtain a grade of at 4.5 in the final exam in order for it to count towards the final grade along with all the grades corresponding to the other activities.

Additionally, to be evaluated, attendance must be above 75% in the campus-based mode

### 7.2. Second exam period

To pass the course in the second exam period, you must obtain a final grade of at least 5 out of 10 (weighted average).

In any case, you will need to obtain a grade of at 4.5 in the final exam in order for it to count towards the final grade along with all the grades corresponding to the other activities.

The student must deliver the activities not successfully completed in the first exam period after having received the corresponding corrections from the professor, or those that were not delivered in the first place.

## 8. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

Assessable activities	Deadline
Activity 1: Unit 1	Week 5
Activity 2: Unit 3	Week 12
Activity 3: Unit 4	Week 14
Activity 4: Final test	Week 15

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

## 9. BIBLIOGRAPHY

The main reference work for this subject is:

- SUÁREZ SUÁREZ, A. S. (2014). Decisiones Óptimas de Inversión y Financiación en la Empresa. Madrid: Editorial Pirámide

The recommended Bibliography is:

- BREALEY, R. MYERS, S. y ALLEN, F. (2015). Principios de Finanzas Corporativas. Madrid: Editorial McGraw Hill.
- BREALEY, R. y MYERS, S. (2005). Fundamentos de Financiación Empresarial. Madrid: Editorial McGraw-Hill.
- BREALEY, R. y MYERS, S. (2016): Principles of Corporate Finance. Boston: Editorial McGraw-Hill.
- BREALEY, R.; MYERS, S. y MARCUS, A. (2007). Principios de Dirección Financiera. Madrid: Editorial McGraw-Hill.
- SUÁREZ SUÁREZ, A. S. (2003). Curso de Economía de la Empresa. Madrid: Editorial. Pirámide

## 10. EDUCATIONAL GUIDANCE AND DIVERSITY UNIT

From the Educational Guidance and Diversity Unit we offer support to our students throughout their university life to help them reach their academic achievements. Other main actions are the students inclusions with specific educational needs, universal accessibility on the different campuses of the university and equal opportunities.

From this unit we offer to our students:

1. Accompaniment and follow-up by means of counselling and personalized plans for students who need to improve their academic performance.
2. In terms of attention to diversity, non-significant curricular adjustments are made in terms of methodology and assessment for those students with specific educational needs, pursuing an equal opportunities for all students.
3. We offer students different extracurricular resources to develop different competences that will encourage their personal and professional development.
4. Vocational guidance through the provision of tools and counselling to students with vocational doubts or who believe they have made a mistake in their choice of degree.

Students in need of educational support can write to us at:

[orientacioneducativa@universidadeuropea.es](mailto:orientacioneducativa@universidadeuropea.es)

## 11. ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the “surveys” section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.