

1. BASIC INFORMATION

Course	Final thesis project
Degree program	Bachelor's Degree in Sport Management
School	Medicine, Health and Sports
Year	4 th
ECTS	6
Credit type	TFG
Language(s)	Spanish / English
Delivery mode	Face-to-face / online
Semester	S8
Academic year	2025/2026
Coordinating professor	Laura de la Calle Pérez & Jairo León Quismondo

2. PRESENTATION

The Final Thesis Project (TFG) is an original academic work, carried out individually, assigned 6 ECTS credits. It represents the student's academic culmination through a project that integrates all knowledge acquired during the undergraduate program, under the supervision and guidance of professors and tutors responsible for each student's progress.

The project will be presented and defended in front of a Panel. Professors from other areas, degree programs, and schools within the same university or from other universities may be invited.

The evaluation concludes with recognition of the student's level of learning, expressed in numerical grades in accordance with current legislation.

3. LEARNING OUTCOMES

Knowledge

KN02. Describes the design of an entrepreneurship and business development process, from its conceptualization to its implementation and evaluation, taking into account the individual and contextual characteristics of the company, as well as the historical, technical and ethical principles.

KN04. Recognizes fundamental concepts related to scientific evidence in sports management.

KN06. Describes the construction and operation processes of different sports facilities.

KN07. Knows the key aspects in team management, the communication and the human resources management in the sports environment

Competences

CP02. Design and develop sports services that promote the values inherent in sports management.

CP06. Identify, organize, direct, plan, coordinate, implement and carry out technical-scientific evaluation of organizational resources and material resources and sports facilities, including their basic design and functions.

CP10. Value and apply principles of social responsibility in the company, such as environmental management and human rights and the principle of equality, aiming at compliance with current legislation and identifying it as a source of business success opportunities for image reinforcement and the production process in the company.

CP15. Develop business action plans to improve processes that involve material, human or economic resources.

CP16. Develop, present, and defend an original business plan project with objective criteria and integrated knowledge of all degree subjects

4. CONTENT

- All those taught in the subjects of the study plan.

5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies used are indicated below:

- Lecture/Webconference
- Project-based learning

6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

Campus-based mode:

Learning activity	Number of hours
Reading of content topics	12
Tutorials	2
Autonomous work	135,5
In-person knowledge tests	0,5
TOTAL	150

Online mode:

Learning activity	Number of hours
Reading of content topics	12
Tutorials	2
Autonomous work	135,5
In-person knowledge tests	0,5
TOTAL	150

7. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

Campus-based mode:

Assessment system	Weight
Report and writing preparation	40% (40-60%)
Oral presentation	40% (20-40%)
Assessment of the report by the faculty tutor (TFG/Practicum)	20% (10-30%)

Online mode:

Assessment system	Weight
Report and writing preparation	40% (40-60%)
Oral presentation	40% (20-40%)
Assessment of the report by the faculty tutor (TFG/Practicum)	20% (10-30%)

When you access the course on the *Campus Virtual*, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one.

7.1. First exam period

Once the TFG is completed and submitted to the tutor, the tutor will evaluate its suitability for public defense before the Evaluation Committee, giving a rating of Pass or Fail. Additionally, the tutor will assign a grade from 0 to 10 to the student, which will constitute 20% of the final grade for the course.

Only students who receive a Pass rating from their tutor will have the right to defend their TFG before the Evaluation Committee.

The TFG will be presented orally before an Evaluation Committee composed of university professors, one of whom will serve as president.

The Evaluation Committee will grade each part of the TFG by assigning the following percentages:

- A. Written document (from 0 to 10 points). 30% of the final grade
- B. Poster for the defense (from 0 to 10 points). 10% of the final grade
- C. Oral presentation (from 0 to 10 points). 40% of the final grade

To pass the course in the ordinary call, the student must obtain a final grade of 5 out of 10 or higher in the course, as well as in the written document and oral defense parts.

7.2. Second exam period

Students who receive a grade of NOT SUBMITTED or NOT SUITABLE FOR DEFENSE from their tutor, or a failing grade from the Evaluation Committee, may attend the Extraordinary Call. This will consist of the submission and oral defense of the work by the student before an Evaluation Committee, under the same conditions as the Ordinary Call.

To pass the course in the extraordinary call, the student must obtain a final grade of 5 out of 10 or higher, as well as in the TFG Report (written document) and oral defense parts.

8. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

Assessable activities	Deadline
Partial submission	Week 11
Submission 1	Week 14
Submission 2 final	Week 18
TFG defense	Week 22

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

9. BIBLIOGRAPHY

The bibliography will include sources specific to the topic chosen by the student for the development of the TFG, as well as materials from all the courses of the degree program.

10. EDUCATIONAL GUIDANCE AND DIVERSITY UNIT

From the Educational Guidance and Diversity Unit we offer support to our students throughout their university life to help them reach their academic achievements. Other main actions are the students inclusions with specific educational needs, universal accessibility on the different campuses of the university and equal opportunities.

From this unit we offer to our students:

1. Accompaniment and follow-up by means of counselling and personalized plans for students who need to improve their academic performance.
2. In terms of attention to diversity, non-significant curricular adjustments are made in terms of methodology and assessment for those students with specific educational needs, pursuing an equal opportunities for all students.
3. We offer students different extracurricular resources to develop different competences that will encourage their personal and professional development.
4. Vocational guidance through the provision of tools and counselling to students with vocational doubts or who believe they have made a mistake in their choice of degree.

Students in need of educational support can write to us at:

orientacioneducativa@universidadeuropea.es

11. ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the “surveys” section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.