

1. BASIC INFORMATION

Course	MACROECONOMICS
Degree program	GLOBAL BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION AND ENTREPRENEURSHIP +MARKETING
School	Social Sciences
Course	Second
ECTS	6
Credit type	UNIVERSITY CORE REQUIREMENT
Language(s)	ENGLISH
Delivery mode	CAMPUS-BASED
Semester	2nd
Academic year	2025 - 2026
Coordinating professor	Lina María Restrepo Plaza

2. PRESENTATION

This course provides students with the foundational tools to understand, interpret, and critically analyze core macroeconomic concepts, theories, and instruments. It aims to develop the ability to assess socio-economic issues from multiple perspectives—including those of individuals, organizations, and national and international markets.

A key objective is to cultivate fluency in the language and methodologies of macroeconomic analysis, enabling students to construct a comprehensive view of how aggregate economic systems function over time. The course encourages students to approach economic challenges with analytical rigor and contextual awareness.

Throughout the course, students will examine the interactions between key markets and explore how economies behave under conditions of equilibrium and disequilibrium in the short, medium, and long run. By engaging with these dynamics, students will deepen their understanding of macroeconomic phenomena and strengthen their capacity to evaluate policy implications and economic outcomes across different timeframes.

3. LEARNING OUTCOMES

Competences

CP05: Ability to analyze and evaluate the company's competitive environment, paying special attention to the market and integrating this analysis when undertaking new challenges.

CP08: Ability to analyze, integrate, and evaluate information from the economic environment necessary for decision-making.

CPT01: Create new ideas and concepts from known ones, reaching conclusions or solving problems, challenges, and situations in an original way.

CPT02: Communicate messages (ideas, concepts, feelings, arguments), both orally and in writing, strategically aligning the interests of the various stakeholders involved.

CPT06: Integrate analysis with critical thinking in evaluating different ideas or possibilities and their potential errors, based on evidence and objective data that lead to effective and valid decision-making.

CPT07: Adapt to adverse, unexpected, or stressful situations, whether personal or professional, overcoming them and even turning them into opportunities for positive change.

Learning Outcomes

- Monitoring and forecasting of the main macroeconomic variables.
- Understanding of concepts related to economic theory.
- Analysis of the economic environment of a country.
- Analysis of the effects of economic policy on markets.

4. CONTENT

The subject is structured in 6 units:

Unit 1 Macroeconomic aggregates

Unit 2 Goods, labor, and financial markets

Unit 3 IS-LM Model

Unit 4 Aggregate supply and demand

Unit 5 Business Cycles

Unit 6 Economic Policies

5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies used are indicated below:

- Case Method
- Problem-Based Learning (PBL)
- Master class.
- Collaborative learning

6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

Campus-based mode:

Learning activity	Number of hours
Master class	10
Asynchronous master classes	10
Autonomous work	25
Oral presentations	15
Case analysis and problem solving	40
Visits	5
Teamwork activities	20
Tests	5
Tutorials	20
TOTAL	150

Source: ADE Degree Report

7. ASSESSMENT

Below are the assessment systems utilized in this course, along with the respective weighting they contribute to the final grade:

Campus-based mode:

Assessment system	Weight
Knowledge test	30%
Case analysis, exercises, and problem solving	20%
Written reports	20%
Oral presentations	20%
Reflective journal	5%
Participation in debates and forums	5%
Cumulative grade	100%

Upon accessing the course on the *Virtual Campus*, you will discover a comprehensive outline detailing the assessment activities that must be completed. This includes information regarding the delivery deadlines and assessment procedures for each activity.

This schedule is subject to potential changes due to logistical reasons related to the activities. Any alterations will be promptly communicated to the students as deemed appropriate.

7.1. Ordinary call

To pass the course during the ordinary call, you must obtain a grade higher or equal to 5.0 out of 10.0 in the final grade (weighted average) of the course.

To average the final test grade with the other activities, it must be greater than or equal to 5.0.

7.2. Extraordinary call

To pass the course in the extraordinary call, you must obtain a grade higher or equal to 5.0 out of 10.0 in the final grade (weighted average) of the course.

The final test grade must be greater than or equal to 5.0 to average the other activities.

Activities not passed in the ordinary exam must be turned in after receiving the lecturer's corrections or not handed in.

8. BIBLIOGRAPHY

- The Core Project (2017). *The Economy 2.0: Employment, Growth and Fluctuations*. <https://core-econ.org/the-economy/>
- **Blanchard, O.** (2017). *Macroeconomics* (7.^a ed., Global ed.). Pearson Education Limited

9. TIMELINE

ACTIVITIES	DATES
Oral presentations	Weekly
Case analysis and problem solving	Weeks 2, 6, 8 y 10
Preparation of written reports	Week 12
Examination	July 2025

10. EDUCATIONAL GUIDANCE, DIVERSITY AND INCLUSION UNIT

The Educational Guidance, Diversity and Inclusion Unit provides continuous support to students throughout their university journey, helping them achieve their academic goals. Our key areas of action include the inclusion of students with specific educational needs, promoting universal accessibility across all university campuses, and ensuring equal opportunities for all.

We offer the following services to our students:

1. **Personalized academic support**, including counselling and tailored follow-up plans for students seeking to improve their academic performance.
2. **Diversity and inclusion measures**, such as non-significant curricular adjustments in methodology and assessment for students with specific educational needs, with the goal of fostering equal opportunities for all.
3. **Extracurricular development resources** that help students build competencies to support their personal and professional growth.
4. **Vocational guidance**, providing tools and individualized counselling to students experiencing doubts about their degree choice or considering a change in their academic path.

Students requiring educational support can contact us at:

orientacioneducativa.uev@universidadeuropea.es.

11. ONLINE SURVEYS

Your Opinion Matters!

At Universidad Europea, we value your feedback and encourage you to take part in the surveys designed to help us identify both strengths and areas for improvement in our professors, degree programs, and the overall teaching-learning experience.

You can access the surveys through the “Surveys” section on the Virtual Campus or via email.

Your input is essential to help us grow and enhance the quality of our academic offerings.

Thank you very much for participating!