

## 1. BASIC DATA

<b>Subject</b>	BUSINESS LAW
<b>Title</b>	Degree in Business Administration and Management (with International Teaching - Global Bachelor's Degree)
<b>School/ College</b>	Social Sciences
<b>Grade</b>	1
<b>ECTS</b>	6
<b>Character</b>	Compulsory
<b>Languages</b>	English
<b>Modality</b>	In presence
<b>Semester</b>	2S
<b>Academic course</b>	2025_26
<b>Coordinator teacher</b>	M. Angeles Casabo-Orti

## 2. PRESENTATION

Business Law is a compulsory subject), with a value of 6 ECTS credits, as the rest of the core subjects that make up the degree.

The subject of this subject seeks to provide students with basic concepts enabling them, through the study of the law, know the substance of the most common rules and institutions in the business and legal transactions whose axis is the market. This topics hall fix all concepts that apply to the professional activity that will develop in the future.

## 3. LEARNING OUTCOMES

### LEARNING OUTCOMES OF THE DEGREE PROGRAMME

#### Competences:

CP06: Ability to analyze, integrate, and evaluate information from the legal environment necessary for decision-making.

CP09: Ability to assess and apply principles of social responsibility in the company, particularly focusing on environmental management, aimed at complying with current legislation and as a source of opportunities to enhance the company's image and production process.

CPT01: Create new ideas and concepts from known ideas and concepts, reaching conclusions or solving problems, challenges, and situations in an original way.

CPT02: Convey messages (ideas, concepts, feelings, arguments), both orally and in writing, strategically aligning the interests of the various stakeholders involved in the communication.

CPT06: Integrate analysis with critical thinking in a process of evaluating different ideas or

possibilities and their potential for error, based on evidence and objective data that lead to effective and valid decision-making.

CPT07: Adapt to adverse, unexpected situations that cause stress, whether personal or professional, overcoming them and even turning them into opportunities for positive change.

#### **LEARNING OUTCOMES OF THE SUBJECT:**

Understanding the sources of Commercial Law and their particularities in relation to the rest of the legal system.

Knowledge of the subjects involved in business activities and the regulations governing their activity.

Knowledge, understanding, and interrelation of the fundamental principles of the subject.

## **4. CONTENTS**

The subject is organized into five Learning Units (UA), which, in turn, are divided into topics each.

#### **TOPICS**

Topic 1. Objective right / subjective right

Topic 2. Branches and sources of Law

Topic 3. The legal status of the employer and the company

Topic 4. Advertising and Commercial Registry

Topic 5. Industrial property: Industrial creations and distinctive signs of the company

Topic 6. The social entrepreneur: introduction to company law and types of companies

Topic 7. Choice of legal form

Topic 8. Constitution, operation and dissolution of companies

## **5. TEACHING-LEARNING METHODOLOGIES**

The following are the types of teaching-learning methodologies that will be applied:

- Case method
- Cooperative learning
- Problem-based learning
- Master classes
- Simulation environments

## **6. FORMATION ACTIVITIES**

Next, the types of training activities that will be carried out and the dedication in hours of the student to each one of them are identified:

#### **Face-to-face modality:**

Training activity	Number of hours
Master classes	5
Asynchronous Masterclasses	20
Autonomous work	12.5
Oral presentations	12.5

Case analysis and problem solving	50
Group participatory activities	25
Knowledge tests	12.5
Tutorship	12.5
<b>TOTAL</b>	<b>150</b>

## 7. EVALUATION

Next, the evaluation systems are listed, as well as their weight on the total grade of the subject:

### Face-to-face modality:

Evaluation system	Weight
Knowledge test	40%
Case analysis and problem solving	10%
Reports and Writings	15%
Oral presentations	30%
Participation in debates and forums	5%

In the Virtual Campus, when you access the subject, you will be able to consult in detail the evaluation activities that you must carry out, as well as the delivery dates and the evaluation procedures for each one of them.

### 7.1. Ordinary call

To pass the subject in ordinary call you must obtain a grade greater than or equal to 5.0 out of 10.0 in the final grade (weighted average) of the subject.

In any case, it will be necessary for you to obtain a grade greater than or equal to 4.0 in the final test, so that it can be averaged with the rest of the activities.

### 7.2. Extraordinary call

To pass the subject in ordinary call you must obtain a grade greater than or equal to 5.0 out of 10.0 in the final grade (weighted average) of the subject.

In any case, it will be necessary for you to obtain a grade greater than or equal to 4.0 in the final test, so that it can be averaged with the rest of the activities.

Activities not passed in ordinary call must be delivered, after receiving the corrections corresponding to them by the teacher, or those that were not delivered.

## 8. TIMELINE

This section indicates the schedule with delivery dates for evaluable activities of the subject:

Assessable activities	Date
Press summary and informative news	February
Activity 1: Flipped classroom	February
Activity2 : Labour law	February
Activity 3: Film commentary and subsequent debate	March
Activity 4: CSR activity	April
Activity 5: Oral presentation (in group): Concept of businessman? Advise an entrepreneur friend	May
Final exam	June

This schedule may be modified for logistical reasons of the activities. Any modification will be notified to the student in a timely manner.

## 9. BIBLIOGRAPHY

The reference work for following the subject is the materials provided by the lecturer.

Here is a recommended bibliography:

The most traditional manuals of the subject, and that have successive updates:

- ALBALADEJO, M., Derecho Civil I, vols. 1º y 2º, Bosch, Barcelona.
- BROSETA, M; Manual de Derecho Mercantil, Madrid, Tecnos, última edición
- DÍEZ-PICAZO, L. Y GULLÓN BALLESTEROS, A., Sistema de Derecho Civil, I y II, Tecnos, Madrid.
- FELICITAS MUÑOZ, A. & SERRANO ACITORES, D. (2018). Handbook of Spanish Business Law, Tecnos.
- LASARTE ÁLVAREZ, C., Principios de Derecho Civil, t. 1, Parte General y Derecho de obligaciones, Marcial Pons, Madrid.
- SÁNCHEZ- CALERO, F.; Principios de Derecho mercantil, Madrid, THOMSON REUTERS Aranzadi, última edición.
- TORRE, M. (2014). La aplicación del Derecho de la Competencia en Europa. Intereses en juego y vías de tutela.
- VICENT CHULIA, F; Introducción al Derecho Mercantil, Valencia, Tirant lo Blanch, última edición
- LOPEZ SAKO, M.J. (coord.) (2016) Introducción Bilingüe al Derecho Español para Estudiantes Erasmus/Bilingual Introduction to Spanish law for Erasmus Students. Tirant lo Blanch

## 10. EDUCATIONAL GUIDANCE AND DIVERSITY UNIT (ODI in Spanish)

From the Educational Guidance and Diversity Unit (ODI) we offer support to our students throughout their university life to help them achieve their academic achievements. Other pillars of our action are the inclusion of students with specific educational support needs, universal accessibility on the different campuses of the university and equalization of opportunities.

From this Unit, students are offered:

1. Accompaniment and follow-up by carrying out counseling and personalized plans for students who need to improve their academic performance.
2. In terms of attention to diversity, non-significant curricular adjustments are made, that is, at the level of

methodology and evaluation, in those students with specific needs for educational support, thereby pursuing equal opportunities for all students.

3. We offer students different extracurricular training resources to develop various skills that will enrich their personal and professional development.

4. Vocational guidance by providing tools and advice to students with vocational doubts or who believe they have made a mistake in choosing the degree.

Students who need educational support can write to us at:

[unidad.diversidaduev@universidadeuropea.es](mailto:unidad.diversidaduev@universidadeuropea.es)

## 11. SATISFACTION SURVEYS

Your opinion matters!

Universidad Europea encourages you to participate in satisfaction surveys to detect strong points and areas for improvement regarding the teaching staff, the degree and the teaching-learning process.

The surveys will be available in the survey space of your virtual campus or through your email.

Your assessment is necessary to improve the quality of the degree.

Thank you very much for your participation.

## PLAGIARISM REGULATION

In accordance with the current student disciplinary regulations at Universidad Europea:

- Plagiarism, in full or in part, of intellectual works of any kind, is considered a very serious offense.
- Very serious offenses relating to plagiarism and the use of fraudulent means to pass assessment tests shall result in exclusion from the exams for the relevant period, as well as the inclusion of the offense and its details in the student's academic record. For more information you can find all information regarding disciplinary regulations at the following link:

## USE OF IA REGULATION

The student must be the author of his/her work/activities.

The use of Artificial Intelligence tools (AI) must be authorized by the teacher in each assignment/activity, indicating in what way it uses is permitted. The teacher will inform in advance in which situations AI tools may be used to improve spelling, grammar and editing in general. The student is responsible for clarifying the information given by the tool and duly declaring the use of any AI tool, according to the guidelines given by the teacher. The final decision on the authorship of the work and the appropriateness of the reported use of an AI tool rests with the lecturer and those responsible for the degree.