

1. BASIC INFORMATION

Course	ECONOMIC AND SOCIAL THOUGHT
Degree program	GLOBAL
School	SCHOOL OF SOCIAL SCIENCES
Year	FIRST
ECTS	3 ECTS
Credit type	COMPULSORY
Language(s)	ENGLISH
Delivery mode	ON SITE
Semester	1 ST SEMESTER
Academic year	2025-2026
Coordinating professor	LINA MARÍA RESTREPO PLAZA
Professor	LINA MARÍA RESTREPO PLAZA

2. PRESENTATION

This course provides a comprehensive overview of the evolution of economic thought, from its origins to contemporary developments. It begins with an introduction to foundational economic theories and continues with an exploration of the profound economic and social changes brought about by the Industrial Revolution. The rise and evolution of the modern firm—and its role within the global economy—are also examined in depth.

In the latter part of the course, students critically engage with current schools of economic thought, gaining insight into how these frameworks are used to interpret and address today's economic challenges. To bridge theory and practice, the course incorporates recent, scientifically validated exercises and experiments that help illustrate key concepts and their real-world implications.

By combining historical analysis with behavioral insights and applied exercises, students will not only understand the development of economic ideas but also learn to apply them to modern-day economic and social issues.

3. LEARNING OUTCOMES

Competencies:

CP01: Ability to understand the concept of business and entrepreneurship and their roles in a market economy.

CP07: Ability to analyze, integrate, and evaluate information from the socio-cultural environment necessary for decision-making.

CP09: Ability to assess and apply principles of corporate social responsibility, focusing

on environmental management and compliance with current regulations as a source of opportunities to enhance the company's image and productivity.

CPT01: Create new ideas and concepts from known ideas and concepts, solving problems, challenges, and situations in an original way.

CPT03: Use information and communication technologies for data analysis, research, communication, and learning.

CPT06: Integrate analysis with critical thinking in evaluating various ideas or possibilities and their potential errors, based on evidence and objective data to make effective and valid decisions.

CPT08: Demonstrate ethical behavior and social commitment in professional activities, showing sensitivity to inequality and diversity.

Learning Outcomes:

- Provide fundamental knowledge of the events, processes, and doctrines that have shaped society and the global economy: from the origins of economic thought in Ancient Greece, to social changes in the Middle Ages (Scholastic contribution), the discovery of America, the Industrial Revolution, Adam Smith, and the Classical School, through to modern economic thought from Keynes to neoinstitutionalism.
- Reflect on the major social and economic issues in today's globalized world, with particular attention to ethical, environmental, and corporate social responsibility debates.
- Access and interpret original texts that have shaped economic and social thought and be able to analyze these works and other historical sources.

4. CONTENT

Topic 1: Introduction to the history of economic thought.

Topic 2: The economic and social transformations of the industrial revolution.

Topic 3: The modern enterprise

Topic 4: The global economy.

Topic 5: Current currents of economic thought.

5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies used are indicated below:

- Cooperative learning (face-to-face mode)
- Problem Based Learning (ABP) (Face-to-face mode)
- Master classes (face-to-face mode)

6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

Campus-based mode:

Actividad formativa	Número de horas
Master Lessons	10

Asynchronous Master Lessons	10
Autonomous Work	10
Oral presentations	5
Case analysis and problem solving	10
Elaboration of written reports	10
Tutoring	10
Knowledge tests	5
Visits/stays	5
TOTAL	75h

7. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

Campus-based mode:

Assessment system	Weight
Exam	40%
Oral presentations	20%
Case studies and problem resolution	20%
Written reports	20%

When you access the course on the *Campus Virtual*, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one.

7.1. First exam period

In order to pass the course during the ordinary call, you must obtain a grade higher or equal to 5.0 out of 10.0 in the final grade (weighted average) of the course.

To average the final test grade with the other activities, it must be greater than or equal to 5.0.

7.2. Second exam period

In order to pass the course in the extraordinary call, you must obtain a grade higher or equal to 5.0 out of 10.0 in the final grade (weighted average) of the course.

The final test grade must be greater than or equal to 5.0 in order to average with the other activities.

Activities not passed in the ordinary exam must be turned in after receiving the lecturer corrections or not handed in.

8. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

Assessable activities	Deadline
Oral presentations	All weeks
Case analysis and problem solving	Weeks 2, 6, 8 and 10
Preparation of written reports	Week 12
Examination	January 2026

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

9. BIBLIOGRAPHY

The main reference works for this subject are:

- CORE Team. *Economy, Society, and Public Policy*. Version 1.3.0. CORE. Accessed July 19, 2024. <https://www.core-econ.org/espp/>.
- Roncaglia, A. (2017). *A brief history of economic thought* [Adobe Digital Editions version]. Cambridge University Press. <https://doi.org/10.1017/9781316814550>

10. EDUCATIONAL GUIDANCE, DIVERSITY AND INCLUSION UNIT

The Educational Guidance, Diversity and Inclusion Unit provides continuous support to students throughout their university journey, helping them achieve their academic goals. Our key areas of action include the inclusion of students with specific educational needs, promoting universal accessibility across all university campuses, and ensuring equal opportunities for all.

We offer the following services to our students:

1. **Personalized academic support**, including counselling and tailored follow-up plans for students seeking to improve their academic performance.
2. **Diversity and inclusion measures**, such as non-significant curricular adjustments in methodology and assessment for students with specific educational needs, with the goal of fostering equal opportunities for all.
3. **Extracurricular development resources** that help students build competencies to support their personal and professional growth.
4. **Vocational guidance**, providing tools and individualized counselling to students experiencing doubts about their degree choice or considering a change in their academic path.

Students requiring educational support can contact us at:

orientacioneducativa.uev@universidadeuropea.es.

8 ONLINE SURVEYS

Your Opinion Matters!

At Universidad Europea, we value your feedback and encourage you to take part in the surveys designed to help us identify both strengths and areas for improvement in our professors, degree programs, and the overall teaching-learning experience.

You can access the surveys through the “Surveys” section on the Virtual Campus or via email.

Your input is essential to help us grow and enhance the quality of our academic offerings.

Thank you very much for participating!