

1. OVERVIEW

| | |
|------------------------|---|
| Subject area | BUSINESS LAW |
| Degree | BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT |
| School/Faculty | SOCIAL SCIENCE AND COMMUNICATION |
| Year | FIRST |
| ECTS | 6 ECTS (150 HOURS) |
| Type | COMPULSORY |
| Language(s) | SPANISH/ENGLISH |
| Delivery mode | ON-CAMPUS/ONLINE |
| Semester | SECOND SEMESTER |
| Year | 2024/2025 |
| Coordinating professor | DAVID CARRIÓN MORILLO |

2. INTRODUCTION

Banking Law is a compulsory subject area within the Bachelor's Degree in Business Administration and Management at Universidad Europea de Madrid. This subject area is one of the fundamental components of the educational process, covering a core part of the economic law content of the Business Administration and Management degree. Students will learn about the basics of law generally, and the core elements of business/commercial law in particular.

As such, the importance of this subject area within the curriculum is clear, given that we are training future experts in Business Administration who, regardless of their area of professional activity at a company, will require some basic legal knowledge, particularly business law, in order to carry out their work.

Therefore, the subject area *Business Law* involves education in theory and practice that will enable students to acquire research-related skills. It requires analytical reasoning and independently coming up with business solutions that are substantiated and supported by sources of law, allowing students to become familiar with legal issues that affect companies on a day-to-day basis.

3. LEARNING OUTCOMES

Knowledge (CON, by the acronym in Spanish)

CON2. Identify the key, relevant information, data and trends, materials and human resources needed for business management and the launching of business initiatives in order to offer solutions with regard to decision-making in business.

- To understand the sources of Business Law and its unique characteristics in relation to other parts of the legal system.
- Identify the individuals involved in business activities and the rules that regulate their activity. Understand and interrelate key principles of the subject.

Skills (COMP, by the acronym in Spanish):

COMP04. Analyse, integrate and assess the legal, sociocultural and economic information needed in different decision-making processes.

COMP05. Consider and apply principles of ethics and social responsibility, paying particular attention to environmental management and respect for human rights, in compliance with current law and as an opportunity to reinforce the company's image and production process.

4. CONTENTS

1. Objective law vs subjective rights
2. Branches and sources of Law
3. Legal status of the business owner and the company
4. Publishing and Trade Registry
5. Industrial property: industrial creations and distinctive signs of the company
6. Corporations: introduction to company law and types of company
7. Choice of legal form
8. Incorporation, operation and dissolution of companies

5. TEACHING/LEARNING METHODS

The types of teaching-learning methods are as follows:

ON CAMPUS MODE

1. Case studies (on campus)
2. Collaborative learning (on campus)
3. Problem-based learning (on campus)
4. Lectures (on campus)
5. Simulation environments (on campus)

ONLINE MODE

1. Case studies (online)
2. Collaborative learning (online)
3. Problem-based learning (online)
4. Lectures via online seminars (online)
5. Simulation environments

6. LEARNING ACTIVITIES

The types of learning activities, plus the amount of time spent on each activity, are as follows:

On campus mode:

| Learning activity | Number of hours |
|-------------------|-----------------|
| Lectures | 25 h |

| | |
|-------------------------------|------------|
| Independent working | 12,5 h |
| Oral presentations | 12,5 h |
| Case studies, Problem-solving | 50 h |
| Excursions/trips | 0 h |
| Group work | 25 h |
| Knowledge tests | 12,5 h |
| Tutorials | 12,5 h |
| Totals | 150 |

Online mode:

| Learning activity | Number of hours |
|---|-----------------|
| Online seminars | 5h |
| Reading course material and consulting complementary resources | 22,5h |
| Individual applied activities: problems, case studies, projects | 35h |
| Collaborative applied activities | 12,5h |
| Tutorials | 17,5h |
| Self-assessment questionnaires and knowledge tests | 7,5h |
| Autonomous learning | 50h |
| Totals | 150 |

7. ASSESSMENT

The assessment systems, plus their weighting in the final grade for the subject area, are as follows:

On campus mode:

| Assessment system | Weighting |
|---|-----------|
| Knowledge tests | 50% |
| Oral presentations | 15% |
| Written reports | 15% |
| Participation in debates and forums | 5% |
| Case studies, problem solving and project development | 15% |

Online mode:

| Assessment system | Weighting |
|---|-----------|
| Knowledge tests | 50% |
| Oral presentations | 15% |
| Written reports | 15% |
| Participation in debates and forums | 5% |
| Case studies, problem solving and project development | 15% |

On the Virtual Campus, when you open the subject area, you'll find details of your assessment activities, including the submission dates and assessment procedures for each activity.

7.1. Ordinary exam period

To pass the subject area in the ordinary exam period, you must achieve a grade of at least 5.0 out of 10.0 as the final grade (weighted average) for the subject area.

In any case, you will need a grade of at least 4.0 in the final test for it to be included in the weighting with the other activities.

7.2. Extraordinary exam period (resits)

To pass the subject area in the extraordinary exam period (resits), you must obtain a grade of 5.0 or more out of 10.0 in the final grade (weighted average) for the subject area.

In any case, you will need a grade of at least 4.0 in the final test for it to be included in the weighting with the other activities.

Any activities not passed in the ordinary exam period must be submitted after receiving the relevant corrections and feedback from the teacher. Students must also submit any activities that were not submitted in the first place. In any case, the professor will have the right to substitute and add any activities they deem fit for passing this part of the subject area.

8. TIMELINE

This section details the timeline and submission dates for the assessment activities in this subject area.

| Assessment activities | Date |
|-----------------------|-------------|
| Activity 1 | Weeks 4–6 |
| Activity 2 | Weeks 7–9 |
| Activity 3 | Weeks 10–12 |
| Activity 4 | Weeks 13–14 |
| Activity 5 | Weeks 15–16 |

The timeline may be subject to change for logistical reasons related to the activities. Students will be informed of any changes in due time via the appropriate channels.

9. BIBLIOGRAPHY

The recommended bibliography is indicated below:

Alfred Font Barrot y José Luis Pérez Triviño, *El derecho para no juristas*, Barcelona, Deusto, 2009.
 Daniel Prades Cutillas (Coordinador), *Fundamentos de Derecho Empresarial*, Pamplona, Civitas, última edición.
 Juan Bataller Grau (Coordinador), *Curso práctico de Derecho de la empresa*, Madrid, Marcial Pons, última edición.
 Daniel Cuadrado Ramos, *Principios de Derecho Mercantil*, Madrid, Ra-ma, última edición.

10. EDUCATIONAL GUIDANCE AND DIVERSITY UNIT

The Educational Guidance and Diversity Unit (ODI, by the acronym in Spanish) offers support to our students throughout their university experience to help them achieve their academic goals. Our work also centres around the inclusion of students with special educational needs, accessibility for all on the different university campuses and equal opportunities.

This Unit offers students:

1. Support and follow-up by means of personal counselling and plans for students who need to improve their academic performance.
2. With regard to support for diversity, non-significant curricular adjustments are made, i.e. in terms of methodology and assessment, for those students with special educational needs, thus pursuing equal opportunities for all students.
3. We offer students a variety of extracurricular learning resources for developing different skills to enrich their personal and professional development.
4. Career guidance through the provision of tools and counselling to students with career doubts or who believe they have made a mistake in their choice of qualification.

Students who need educational support can contact us at:
orientacioneducativa@universidadeuropea.es

11. SATISFACTION SURVEYS

Your opinion matters!

Universidad Europea encourages you to complete our satisfaction surveys to identify strengths and areas for improvement for staff, degree courses and the learning process.

These surveys will be available in the survey area of your virtual campus or by email.

Your opinion is essential to improve the quality of the course.

Many thanks for taking part.