

1. BASIC DETAILS

Subject	Sociological Research Techniques
Qualification	Bachelor's Degree in International Relations
School/Faculty	Social Sciences and Communication
Year	First
ECTS	6 ECTS
Type	Basic
Language(s)	Spanish / English
Modality	Campus-based
Semester	S2
Academic year	2024/2025
Coordinating professor	PhD Hutan Hejazi Martínez

2. PRESENTATION

This subject is part of the “professional training” module which aims to provide students with methodological tools that help them systematically analyze the national and international social reality and understand it. Specifically, the subject “Sociological Research Techniques” will allow students to develop the ability to analyze reality from a sociological point of view and become familiar with the main quantitative and qualitative social research techniques that will allow them to analyze the socio-political reality of the environment objectively, but also critically. In this subject, students will learn how to apply the most appropriate sociological techniques through the practical investigation of a social problem affecting international society.

3. COMPETENCIES AND LEARNING OUTCOMES

Basic competencies:

- BC3: Students are able to gather and interpret relevant information (normally within their area of study) to make judgments, including reflecting on significant social, scientific or ethical issues.
- BC4: Students can convey information, ideas, problems and solutions to a specialist and non-specialist audience.

Cross-cutting competencies:

- CC14: Innovation - creativity. Ability to propose and develop new and original solutions that add value to problems raised, including in areas other than that of the problem itself.
- CC15: Responsibility. Ability to fulfill the commitments that students make to themselves and to others when performing a task and trying to achieve a set of objectives within the learning process. Existing capacity in every subject to recognize and accept the consequences of a freely performed event.
- CC17: Teamwork. Ability to integrate into and actively collaborate with other people, areas and/or organizations to attain common goals.

Specific competencies:

- SC3: Knowledge of how to make use of research techniques to identify problems.
- SC14: Ability to carry out research and studies on the international sphere and the areas that make it up: economic, social, political and cultural.
- SC15: Ability to make use of different sources and channels of information.

Learning outcomes:

- ✓ Students will learn methodological tools that will help them to systematically analyze reality and to understand it.
- ✓ Students of International Relations will develop the ability to analyze reality from a sociological point of view and to know the main quantitative and qualitative social research techniques that will help them to analyze in an objective but also critical way the socio-political reality of the environment.
- ✓ In this subject you will learn to apply the most appropriate sociological techniques in a practical research in the area of International Relations.

Thanks to the subject, students will learn how to:

- LO1: Know the empirical basis of the scientific method.
- LO2: Understand and interpret data from different sources of information about the national and international social reality.
- LO3: Know and understand the basic sociological concepts.
- LO4: Design a sociological research project.
- LO5: Properly interpret and draft research results.

The table below shows the relationship between the competencies developed in the subject and the learning outcomes pursued:

Competencies	Learning outcomes
BC3, BC4, SC14, SC15, CC14	LO1: Know the empirical basis of the scientific method.
BC3, BC4, SC3, SC14, CC14, CC15	LO2: Understand and interpret data from different sources of information about the national and international social reality.
BC3, BC4, SC14	LO3: Know and understand the basic sociological concepts.
BC3, BC4, SC3, SC14, SC15, CC14, CC15, CC17	LO4: Design a sociological research project.
BC3, BC4, SC14	LO5: Properly interpret and draft research results.

4. CONTENTS

The subject is organized into 6 learning units, which, in turn, are divided into different topics according to the corresponding subject:

- The scientific process
- The sociological analysis of social reality
- The research project

- Quantitative research techniques
- Qualitative research techniques
- Presentation and writing of the final report

5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies to be applied are as follows:

- Cooperative learning
- Project-based learning
- Master classes
- Field experience

6. EDUCATIONAL ACTIVITIES

Each of the educational activities to be carried out together with the number of hours students will dedicate to it is described below:

Campus-based modality:

Educational activity	Number of hours
Master classes	17
Asynchronous master classes	9
Participatory group assignments	25
Oral presentations	25
Integrative knowledge test	5
Independent work	25
Case and project research	44
TOTAL	150

7. ASSESSMENT

The assessment systems, as well as their weight in the total grade of the subject, are listed below:

Campus-based modality:

Assessment system	Weighting
Individual resource search and information analysis activities	20%
Oral presentations	10%
Research projects	40%
Evaluation exercises through theoretical knowledge tests (with open questions on a topic, or objective and direct questions on a specific aspect of the subject, or objective test-type questions) or practical (with problems or cases to solve, to give an answer to the same, reflecting in a	30%

practical way, the theoretical and practical knowledge of the subject).
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When you access the subject in the Virtual Campus, you will be able to consult in detail the assessed assignments that you must perform, as well as the submission dates and the assessment procedures for each of them.

Observations on the evaluation system:

- The continuous evaluation system will be applied per subject throughout the different Learning Units, weighting and assessing in an integral way the results obtained by the student through the indicated evaluation procedures.
- The evaluation concludes with a recognition of the level of learning achieved by the student and is expressed in numerical grades, in accordance with the provisions of current legislation.

7.1. First exam sitting

In order to pass the subject at the first exam sitting, you must achieve a grade that is greater than or equal to 5 out of 10 in the final grade (weighted average) in the subject.

In any case, you will need to obtain a grade greater than or equal to 4 in the final exam, in order for this to count toward the average calculated with the rest of the assignments.

7.2. Second exam sitting

In order to pass the subject at the second exam sitting, you must achieve a grade that is greater than or equal to 5 out of 10 in the final grade (weighted average) in the subject.

In any case, you will need to obtain a grade greater than or equal to 4 in the final exam, in order for this to count toward the average calculated with the rest of the assignments.

Any assignments not passed at the first exam sitting must be resubmitted after having received the corresponding corrections by the professor, as well as any that were not submitted.

8. SCHEDULE

This section indicates the schedule with submission dates for the subject's assessed assignments:

Assessed assignments	Date
Assignment 1. Another way of looking at the world (photos)	Weeks 2-3
Assignment 2. Analysis of reality (data)	Weeks 4-5
Assignment 3. CBL research/project design. Written / oral presentation - Research question / challenge - Study framework, hypothesis	Weeks 6-8
Assignment 4. Field work 1 - quantitative	Weeks 9-10
Assignment 5. Field work 2 - qualitative	Weeks 11-12

Assignment 6. Analysis and drafting of the final research report	Weeks 13-14
Assignment 6. Project/challenge presentation	Weeks 15-17
Assignment 7. Final test	Week 16

This schedule may be modified for logistical reasons related to the assignments. Any modification will be notified to the student in a timely manner.

9. BIBLIOGRAPHY

The recommended bibliography is as follows:

General Bibliography. Basic Manuals

- BABBIE, E. R. (2013). *The practice of social research*. Belmont, CA: Wadsworth Cengage Learning.
- CEA D'ANCONA, M^a A. (2001). *Metodología cuantitativa. Estrategias y Técnicas de Investigación Social*, Madrid, Síntesis.
- GERRING, J. (2014). *Metodología de las Ciencias Sociales*. Madrid, Alianza.
- RUIZ OLABUENAGA, I. (2012). *Metodología de la Investigación Cualitativa*, Bilbao, universidad de Deusto
- M. GARCÍA FERRANDO; J. IBAÑEZ; F. ALVIRA (2000). *El análisis de la realidad social. Métodos y Técnicas de investigación*, Madrid, Alianza, Universidad (3^a Edición)
- SANTANA LEINER, A. (2013). *Fundamentos para la investigación social*. Madrid, Alianza.

Supplementary Bibliography

- ALVIRA MARTÍN, F. (2011). *La encuesta: una perspectiva general metodológica*. 35 Cuadernos Metodológicos. Madrid, CIS
- ARROYO, G. (1999). *Metodología de las Relaciones Internacionales*. - México: Oxford University Press.
- BAUMANN, Z (2016). *Modernidad líquida*. - Madrid: Fondo de cultura económica de España
- BOURDIEU, P. y otros (1999). *La miseria del Mundo*, AKAL
- CALDUCH, R. (2003). *Métodos y técnicas de investigación en Relaciones Internacionales*. -Madrid
- COMBESSIE, JC. (2000). *El Método en Sociología*. Madrid, Alianza
- DEL FRESNO, M. (2011.) *Netnografía*, Barcelona, UOC
- DE MIGUEL, J. M (2017). *Auto/biografías*. 17 cuadernos metodológicos, CIS, Madrid
- DÍAZ DE RADA, V. (2000). <<Utilización de nuevas tecnologías para el proceso de recogida de datos en la investigación social mediante encuesta>> en *Revista Española de investigaciones sociológicas*, nº 91. Pp.137-166.
- GIDDENS, A; W. Sutton. (2013): *Sociología*, Madrid, Alianza. (7ªEdición)
- GÓMEZ SOTA, F. y MOLDÉS R. (editoras). *¿Por qué te vas? Jóvenes españoles en Alemania*, 2016, La

Catarata. Colección Investigación

- VALLES, MIGUEL S. (2014). Entrevistas cualitativas. 32 Cuadernos Metodológicos, Madrid; CIS

Webography:

- CIS: www.cis.es
- FAO: estudios de perspectivas Mundiales: <http://www.fao.org/global-perspectives-studies/methodology/es/>
- Eurobarómetro: <http://www.europarl.europa.eu/news/es/headlines/priorities/eurobarometro>
- OIT (Investigación): <http://www.ilo.org/global/research/lang--es/index.htm>

10. EDUCATIONAL GUIDANCE AND DIVERSITY UNIT

From the Educational Guidance and Diversity Unit we offer support to our students throughout their university life to help them reach their academic achievements. Other main actions are the students inclusions with specific educational needs, universal accessibility on the different campuses of the university and equal opportunities.

From this unit we offer to our students:

1. Accompaniment and follow-up by means of counselling and personalized plans for students who need to improve their academic performance.
2. In terms of attention to diversity, non-significant curricular adjustments are made in terms of methodology and assessment for those students with specific educational needs, pursuing an equal opportunities for all students.
3. We offer students different extracurricular resources to develop different competences that will encourage their personal and professional development.
4. Vocational guidance through the provision of tools and counselling to students with vocational doubts or who believe they have made a mistake in their choice of degree.

Students in need of educational support can write to us at:

orientacioneducativa@universidadeuropea.es

11. SATISFACTION SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in our satisfaction surveys designed to identify strengths and areas for improvement regarding teaching staff, degree programs and the teaching-learning process.

Surveys will be available in the survey space on your virtual campus or via your email.

Your opinion is needed to improve the quality of the degree.

Thank you very much for your participation.