

## 1. OVERVIEW

Subject Area	International Business Law
Degree	Bachelor's Degree in Law
School/Faculty	Social Sciences and Communication
Year	Fourth
ECTS	6 ECTS
Туре	Compulsory
Language(s)	Spanish
Delivery Mode	On-campus/Online
Semester	Second semester

## 2. INTRODUCTION

International Business Law is one of the most important subject areas of the degree, as it combines various legal aspects concerning economic issues that arise within an international framework/context, where multiple branches of law are at play.

This subject area is primarily practical in nature and highly useful for specialised work in the area of law, as well as in the context of law firms or international business management companies, where important issues regarding business assets that impact a variety of legal and economic contexts are considered.

This subject area, dedicated to studying the complexities of international legal-economic relations, is divided into six units which, due to their structural clarity, will prepare the student to tackle the dilemmas inherent to this environment.

Students will learn about the rules that regulate this type of business, the corporate aspects of cross-border issues, international procurement, forms of payment, financing of operations and collateral, collaboration agreements, bankruptcy proceedings and arbitration, all within the international context.

### 3. SKILLS AND LEARNING OUTCOMES

### Basic skills (CB, by their acronym in Spanish):

- CB1: Students have shown their knowledge and understanding of a study area originating from general secondary school education, and are usually at the level where, with the support of more advanced textbooks, they may also demonstrate awareness of the latest developments in their field of study.
- CB3: Students have the ability to gather and interpret relevant data (usually within their study area) to form opinions which include reflecting on relevant social, scientific or ethical matters.
- CB5: Students have developed the learning skills necessary to undertake further study in a much more independent manner.

### Cross-curricular skills (CT, by their acronym in Spanish):

• CT1: Independent learning: Ability to choose the most effective strategies, tools and opportunities



for independent learning and implementation of what has been learnt.

- CT4: Oral or written communication: Ability to communicate and gather information, ideas, opinions and viewpoints to understand and be able to act, spoken through words or gestures or written through words and/or graphic elements.
- CT5: Awareness of ethical values: Ability to think and act in line with universal principles based on the value of a person, contributing to their development and involving commitment to certain social values.
- CT9: Problem solving: Ability to resolve an unclear or complex issue or situation which has no established solution and requires skill to reach a conclusion.

### Specific skills (CE, by their acronym in Spanish):

- CCE1: Ability to navigate the framework of legislation, legal doctrine and case law governing public and private legal relations.
- CE2: Ability to understand the law as a systematic, coherent whole, taking into account issues within the socioeconomic context.
- CE9: Ability to understand different legal systems in a globalised context.
- CE10: Ability to understand the differences between the various fields within the legal profession.

#### Learning outcomes (RA, by their acronym in Spanish):

- Ability to identify international business transactions and how they differ from other economic transactions.
- Knowledge and understanding of the issues that impact export-related business decisions.
- Correct application of the regulations governing international transactions and knowledge of the organisations that cooperate in this context

The following table shows how the skills developed in the course match up with the intended learning outcomes:

Skills	Learning outcomes
CB1, CB3, CT1, CT5, CT9, CE1, CE2, CE10.	Ability to identify international business transactions and how they differ from other economic transactions.
CB3, CB5, CT1, CT4, CT5, CE1, CE2, CE9.	Knowledge and understanding of the issues that impact export- related business decisions.
CB1, CB3, CB5, CT1, CT4, CT5, CT9, CE1, CE2, CE10.	Correct application of the regulations governing international transactions and knowledge of the organisations that cooperate in this context.

## 4. CONTENT

- The Internationalisation of Business and Market Characteristics
- International Marketing
- Financing, Risk Coverage and Forms of Payment
- Transport in International Business Transactions



- International Procurement
- Commercial and Administrative Regulations
- Organisations and Institutions

# 5. TEACHING/LEARNING METHODS

The types of teaching/learning methods are as follows:

- Lecture / Web conference
- Case studies
- Collaborative learning
- Problem-based learning
- Project-based learning.

# 6. LEARNING ACTIVITIES

The types of learning activities, plus the amount of time spent on each activity, are as follows:

## On-campus delivery mode:

Learning activity	Number of hours
Lectures	38
Asynchronous lectures	12
Legal problem-solving	30
Case studies	35
Oral presentations	10
Writing reports and papers	13
Tutorials	10
Knowledge tests	2
TOTAL	150 h

# Online delivery mode:

Learning activity	Number of hours
Reading of content	13
Legal problem-solving	30
Case studies	35



Online tutorials	10
Independent working	50
Knowledge tests	2
Oral presentation of work via online seminars	10
TOTAL	150 h

# 7. ASSESSMENT

The assessment systems, plus their weighting for the final grade for the subject area, are as follows:

## **On-campus Delivery Mode:**

Assessment system	Weighting
Knowledge tests	50%
Oral presentations	20%
Case study/problem scenario	15%
Reports and papers	15%

### Online delivery mode:

Assessment system	Weighting
Knowledge tests	50%
Oral presentations	20%
Case study/problem scenario	15%
Reports and papers	15%

On the Virtual Campus, when you open the subject area, you can see all the details of your assessment tasks, including deadlines and assessment procedures.

# 8. BIBLIOGRAPHY

The works of reference for following this subject area are:

- Fernández Rozas, J.C., Arenas García, R. y de Miguel Asensio, P.A. (2016). Derecho de los Negocios Internacionales. Madrid: Editorial Iustel.
- Espluges Mota, C. (director), Palao Moreno, G., Espinosa Calabuig, R., Fernández Masiá, E., Garín Alemany, F. (2017). Derecho del Comercio Internacional. Valencia. Editorial Tirant lo Blanch.
- Rocafort Pérez, G. (2017). Malas prácticas de los Fondos Buitre en España y cómo tutelar los



derechos del deudor en las cesiones de crédito. Lorca. Editorial Fajardo