Universidad Europea

1. OVERVIEW

Subject area	Contemporary World History
Degree	Bachelor's Degree in Audiovisual Communication
School/Faculty	Social Sciences and Communication
Year	1st
ECTS	6
Type	Compulsory
Language(s)	Spanish/English
Delivery Mode	On campus
Semester	S1
Year	2023/24
Coordinating professor	Manuel Cristóbal

2. INTRODUCTION

The main objective of the subject area is to know and understand the historical development of our contemporary society, paying attention to the political, cultural and economic factors. In order to understand the current world we live in, we must understand the most important historical developments that explain today's geopolitical configuration. Characters such as Che Guevara, Gorbachev, Thatcher, Stalin, Hitler, Churchill, Monnet, Schuman, Franco, Pinochet and many others have been critical in defining the reality of the modern world. Within this subject area we will learn in what ways that have made an impact.

3. SKILLS AND LEARNING OUTCOMES

Basic skills (CB, by their acronym in Spanish):

- CB1: Students have demonstrated knowledge and understanding of a study area originating from general secondary school education, and are usually at the level where, with the support of more advanced textbooks, they may also demonstrate awareness of the latest developments in their field of study.
- CB3: Students have the ability to gather and interpret relevant data (normally within their area of study) to form opinions which include reflecting on relevant social, scientific or ethical matters.
- CB4: Students can convey information, ideas, problems and solutions to both specialist and non-specialist audiences.

General skills (CG, by their acronym in Spanish):

- CG1: Ability to identify, interpret, formulate and solve problems arising in the field of Audiovisual Communication.

- CG2: Ability to understand and transmit the different social, cultural and political realities in audiovisual products, and apply the current regulations from an open and tolerant viewpoint. [SEP]
- CG3: Ability to develop audiovisual projects and products. [SEP]

Cross-curricular skills (CT, by their acronym in Spanish):

- CT1: Independent Learning: Ability to choose the most effective strategies, tools and opportunities for learning and independently put into practice what has been learnt. [SEP]
- CT4: Ability to analyse and synthesize: Being able to break down complex problems into manageable blocks, as well as evaluate alternatives and perspectives to find the ideal solution. Synthesising to reduce complexity and better understand the situation and/or solve problems. [SEP]
- CT6: Oral or written communication: Ability to convey and receive information, ideas, opinions and attitudes to achieve understand and action. Oral communication by means of words and gestures and written communication by means of written and/or visual aids. [SEP]
- CT8: Information management: Ability to seek, choose, analyse and integrate information from diverse sources. [SEP]
- CT12: Critical thinking: Ability to analyse an idea, occurrence or situation from different perspectives and adopt a personal viewpoint based on scientific rigour and objective reasoning, rather than intuition. [SEP]

Specific skills (CE, by their acronym in Spanish):

- CE1: Knowledge of the specific hierarchical structure of the audiovisual industry at national and international level, as well as the peculiarities of this sector and its role in the global economy. [SEP]
- CE2: Knowledge of the main narrative techniques to apply them to the process of generating audiovisual fiction content. [SEP]
- CE4: Ability to critically analyse, reflect on and explain objective aspects of audiovisual products. [SEP]
- CE5: Knowledge of the historical evolution of audiovisual communication in the different processes of social, technological and economic transformation which it has undergone in the different fields of cultural industries. [SEP]
- CE10: Knowledge of the foundations and techniques of photography and how to apply them for digital image creation. [SEP]
- CE12: Knowledge of linguistic resources and audiovisual communication techniques for their application in the production of audiovisual productions. [SEP]
- CE18: Ability to identify trends in each of the communication disciplines in terms of their application within the audiovisual sector. [SEP]
- CE20: Ability to innovate, analyse and criticise new proposals and products in the audiovisual media and other aids when creating new audiovisual formats. [SEP]
- CE22: Knowledge of the correct use of Spanish, both spoken and written, as a means of transmitting information in the audiovisual field and in a professional environment. [SEP]

Learning outcomes (RA, by their acronym in Spanish):

- RA1: Take shared responsibilities in group projects. [SEP]
- RA2: To know and understand the historical development of our contemporary society, with special emphasis on the Western world, and paying attention to political, cultural and economic factors. [SEP]
- RA3: Participate and collaborate actively in work groups. [SEP]
- RA4: Solicit ideas and opinions for joint decision-making and plans. [SEP]

- RA5: Use information, resources and technologies independently to achieve the learning objectives. ⌈¹⌉SEP⌋

The following table shows how the skills developed in the subject area relate to the intended learning outcomes:

Skills	Learning outcomes (RA, by their acronym in Spanish)
CE04, CG01, CG03, CB01,CT04, CT06	RA1: Take shared responsibilities in group projects.
CE04, CE22, CG03, CB03, CT01, CT04, CT06, CT08, CT12	RA2: To know and understand the historical development of our contemporary society, with special emphasis on the Western world, and paying attention to political, cultural and economic factors.
CG02, CG03, CB04, CT08, CT12	RA3: Participate and collaborate actively in work groups.
CG02, CG03, CB04, CT01, CT06	RA4: Solicit ideas and opinions for joint decision-making and plans.
CG03, CB03, CB04, CT01, CT08, CT12	RA5: Use information, resources and technologies independently to achieve the learning objectives.

4. CONTENTS

World wars, economic depression and reconstruction of the Western world. The new system of international organisations. From the oil crisis to the global world. The 21st century: threats, instability and new actors.

5. TEACHING-LEARNING METHODS

The types of teaching-learning methods are as follows:

- Case studies.
- Problem-based learning.
- Lecture.

6. LEARNING ACTIVITIES

The types of learning activities, plus the amount of time spent on each activity, are as follows:

On campus:

Learning activity	Number of hours
Lectures	30h
Asynchronous lectures	10h

Debates and discussion	15h
Essays, text commentaries and critical analysis of texts	15h
Tutorials	10h
Independent working	30h
Case studies, problem solving, project development, simulation.	30h
Deliverables, assessment tests and reflection	10h
TOTAL	**150h**

7. ASSESSMENT

The assessment systems, plus their weighting in the final grade for the subject area, are as follows:

On campus:

Assessment system	Weighting
Participation in debates and forums	20%-30%
Case studies, problem solving, project development, simulation.	40%-50%
Submission of reports and projects	20%-40%

On the Virtual Campus, when you open the subject area, you can see all the details of your assessable tasks and the deadlines and assessment procedures for each task.

7.1. Ordinary exam period

To pass the subject area in the ordinary exam period you must obtain a grade higher than or equal to 5.0 out of 10.0 in the final grade (weighted average) for the subject area.

In any case, it is necessary that you obtain a grade higher than or equal to 5.0 in the final exam, so that it can be averaged with the rest of the tasks.

7.2. Extraordinary exam period (resits)

To pass the subject area in the ordinary exam period you must obtain a grade higher than or equal to 5.0 out of 10.0 in the final grade (weighted average) for the subject area.

In any case, it is necessary that you obtain a grade higher than or equal to 5.0 in the final exam, so that it can be averaged with the rest of the tasks.

Tasks not passed in the ordinary exam period, or those not delivered, must now be delivered after having received the relevant corrections to them by the teacher.

8. TIMELINE

The timeline with delivery dates of assessable tasks in the subject area is indicated in this section:

Assessable tasks	5	Date
Participation in debates and forums		October-January
Case studies, problem solving, project development, simulation.		December-January
Submission of reports and projects		October-January

The timeline may be subject to modifications for logistical reasons. Students will be informed of any changes in due time and course.

9. BIBLIOGRAPHY

The recommended bibliography is indicated below:

⬜ Aracil, M.R., Oliver, P.J., & Segura, A. (1998). El mundo actual: De la Segunda Guerra Mundial a nuestros días. Barcelona: Publicacions de la Universitat de Barcelona. ⌞SEP⌟

⬜ Fernández García, Antonio (ed. 2011) *Historia Universal Contemporánea*, Barcelona: Vicens Vives. ⌞SEP⌟

⬜ García de Cortazar, F., & Lorenzo, J.M. (1996). Historia del mundo actual: 1945-1995. Barcelona: Altaya. ⌞SEP⌟

⬜ Hobsbawm, Eric J. (1994) *Age of Extremes. The short Twentieth Century, 1914-1991*, London: Abacus. ⌞SEP⌟

⬜ Judt, Tony (2016) *Postguerra*. Madrid: Taurus. ⌞SEP⌟

⬜ Kamen, H. (2014). Brevísima historia de España. Barcelona: Espasa ⌞SEP⌟

⬜ Martínez, R.F., & Urquijo, M. (2006). Materiales para la historia del mundo actual. ⌞SEP⌟Madrid:Ediciones Istmo. ⌞SEP⌟

⬜ Villani, P. (1997). La edad contemporánea, 1914-1945. Madrid: Arial Historia.

10. DIVERSITY AWARENESS UNIT

Students with special educational needs:

To ensure equal opportunities, curricular adaptations or adjustments for students with special educational needs will be outlined by the Diversity Awareness Unit (UAD, Spanish acronym).

As an essential requirement, students with special educational needs must obtain a report about the curricular adaptations/adjustments from the Diversity Awareness Unit by contacting unidad.diversidad@universidadeuropea.es at the beginning of each semester.

11.   STUDENT SATISFACTION SURVEYS

Your opinion matters!

Universidad Europea encourages you to complete our satisfaction surveys to identify strengths and areas for improvement for staff, the degree and the learning process.

These surveys will be available in the surveys area of your virtual campus or by email.

Your opinion is essential to improve the quality of the degree.

Many thanks for taking part.