

1. BASIC INFORMATION

Course	Communication for International Relations
Degree program	Global Degree in International Relations
School	School of Social Sciences
Year	First Year
ECTS	6 ECTS
Credit type	Compulsory
Language(s)	English
Delivery mode	Face-to-face
Semester	First Semester
Academic year	2025/2026
Coordinating professor	PhD. Carmen Pascual Bajo

2. PRESENTATION

With this first-year subject, students will assimilate the basic knowledge of communication skills in English; an instrument capable of making a substantial contribution to the personal development of the student in society and in their future employment.

The module facilitates the analysis of communication as a factor in international relations, and studies the main communication strategies.

3. COMPETENCIES AND LEARNING OUTCOMES

Core competencies:

- CB1. That students have demonstrated possession and understanding of knowledge in an area of study which starts from the basis of general secondary education, and is usually at a level which, while relying on advanced textbooks, also includes some aspects involving knowledge from the cutting edge of their field of study.
- CB2. Students are able to apply their knowledge to their work or vocation in a professional manner and possess the competences usually demonstrated through the development and defense of arguments and problem solving within their field of study.
- CB3. That students have the ability to gather and interpret relevant data (usually within their area of study) in order to make judgements that include reflection on relevant social, scientific or ethical issues.
- CB4. Students are able to communicate information, ideas, problems and solutions to both specialist and non-specialist audiences.
- CB5. That students have developed those learning skills necessary to undertake further studies with a high degree of autonomy.

Cross-curricular competencies:

- CC1. Autonomous Learning: Ability to choose the strategies, tools and moments considered most effective for learning and to put into practice independently of what has been learned.
- CC10. Initiative and entrepreneurial spirit: Ability to undertake difficult or hazardous actions with resolution. Ability to anticipate problems, propose improvements and persevere in their achievement. Preference for taking on and carrying out activities.
- CC11. Planning and time management: Ability to set objectives and choose the means to achieve them using time and resources effectively.
- CC18. Use of information and communication technologies (ICT): Ability to use information and communication technologies (ICT) effectively as a tool for searching, processing and storing information, as well as for the development of communicative skills.
- CC2. Self-confidence: Ability to assess our own results, performance and capabilities with the inner conviction that we are capable of doing things and of meeting the challenges we face.
- CC6. Oral communication/written communication: ability to transmit and receive data, ideas, opinions and attitudes in order to achieve understanding and action, oral communication being through words and gestures and written communication through writing and/or graphic supports.
- CC7. Awareness of ethical values: Ability to think and act according to universal principles based on the value of the person that are aimed at their full development and which entails a commitment to certain social values.
- CC8. Information management: Ability to search for, select, analyse and integrate information from different sources.

Specific competencies:

- SC18. Generate, develop and consolidate basic level projects.
- SC19. Interpret and analyse legal texts.
- SC25. Identify and relate to different international actors.

Learning outcomes:

- LO1. Be able to inform, evaluate and assess current events and situations, as well as deal coherently with dispersed and global sources.
- LO2. Be able to criticise sources and evaluate their usefulness, as well as prioritise information according to the value of its use.
- LO3. Be able to negotiate and reach compromises on international problems and conflicts.

The following table shows the relationship between the competencies developed during the course and the learning outcomes pursued:

Competencies	Learning outcomes
CB1, CB2, CB3, CB5, CC2, CC8, CC11, SC18	LO1. Be able to inform, evaluate and assess current events and situations, as well as deal coherently with dispersed and global sources.
CB1, CB5, CC1, CC2, CC11, CC18, SC19,	LO2. Be able to criticise sources and evaluate their usefulness, as well as prioritise information according to the value of its use.

CB1, CB2, CB5, CB4,
CC2, CC10, CC11, CC6,
CC7, SC25

LO3. Be able to negotiate and reach compromises on international problems and conflicts.

4. CONTENT

Analysis of Communication as a factor in international relations and of the international information system as the basic framework in which it is produced. Study of political, electoral and media communication strategies with global impact.

5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies used are indicated below:

- Cooperative learning
- Case Study method
- Master Class
- Flipped Classroom
- Project-based learning

6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

Campus-based mode:

Learning activity	Number of hours
Group tutorials	18
Lectures	23
Asynchronous lectures	7
Case studies	17
Problem solving	10
Reports and written papers	10
Oral presentations	5
Discussions and colloquiums	8
Independent work	50
Face-to-face tests of knowledge	2
TOTAL	150

7. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

Campus-based mode:

Assessment system	Weight
Oral presentations	25%
Individual class assignments	25%
Portfolio	20%
Knowledge test	30%

When you access the course on the *Campus Virtual*, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one.

7.1. First exam period

To pass the course in the first exam period, you must obtain a final course grade of at least 5/10 weighted average (final exam plus continuous assessment).

In any case, you will need to obtain a grade of at least 5/10 in the final exam in order for it to count towards the final grade along with all the grades corresponding to the other activities.

As with the rest of the subjects, you must attend 50% of the sessions to be assessed.

Activities submitted after the deadline may be accepted, but will have an important penalty: -30%. In addition, active participation in class discussions about individual assignments is not only compulsory but part of the assessment.

Attendance to the oral presentations is mandatory: these will not be repeated or postponed so as not to disrupt the pace of the course. If the student does not show up at the agreed date and time, the assignment will be assessed with a NP (no presentado).

Plagiarism is a serious academic offence. If a student is found to have committed total or partial plagiarism, he/she will automatically fail the activity in question with a grade of 0. This could result in failing the whole subject.

7.2. Second exam period

To pass the course in the second exam period, you must obtain a final course grade of at least 5/10 weighted average (final exam plus continuous assessment).

In any case, you will need to obtain a grade of at least 5/10 in the final exam in order for it to count towards the final grade along with all the grades corresponding to the other activities.

Plagiarism is a serious academic offence. If a student is found to have committed total or partial plagiarism, he/she will automatically fail the activity in question with a grade of 0. This could result in failing the whole subject.

The students must improve and resubmit the activities that they failed or missed so these can be reassessed.

8. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

Assessable activities	Deadline
Activity 1. Autonomous work	Weeks 1-15
Activity 2. Class assignments	Weeks 2-15
Activity 3. Oral presentations	Weeks 4-15
Activity 4. Project	Weeks 11-13
Activity 5. Knowledge test	Weeks 16

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

9. BIBLIOGRAPHY

The recommended bibliography is:

- Calduch, R. (2003). *Métodos y técnicas de investigación en Relaciones Internacionales*. - Madrid
- Davis, F. (1998). *La comunicación no verbal*. Madrid: Alianza Editorial. (ISBN: 9788420664248)
- Fuentes Rodríguez, C. (2016). *Estrategias argumentativas y discurso político*. Madrid: Arco Libros.
- Leech, T. (2004). *How to prepare, stage, and deliver winning presentations*. (ISBN: 978-0814472316). New York: American Management Association.
- Loureda Lamas, O. (2003). *Introducción a la tipología textual*. Madrid : Arco-Libros.
- Martínez de Sousa, J. (2015). *Diccionario de redacción y estilo*. Madrid: Pirámide.
- Patterson, K.; Grenny, J. (2016). *Conversaciones cruciales: nuevas claves para gestionar con éxito situaciones críticas*. Madrid: Empresa Activa (ISBN: 9788492921379)
- Pease, A.; Pease, B. (2010). *El lenguaje del cuerpo: cómo interpretar a los demás a través de sus gestos*. Madrid: Amat Editorial.

10. EDUCATIONAL GUIDANCE, DIVERSITY AND INCLUSION UNIT

From the Educational Orientation, Diversity and Inclusion Unit we offer support to our students throughout their university life to help them reach their academic achievements. Other main actions are the students inclusions with specific educational needs, universal accessibility on the different campuses of the university and equal opportunities.

1. Accompaniment and follow-up by means of counselling and personalized plans for students who need to improve their academic performance.
2. In terms of attention to diversity, non-significant curricular adjustments are made in terms of methodology and assessment for those students with specific educational needs, pursuing an equal opportunities for all students.
3. We offer students different extracurricular resources to develop different competences that will encourage their personal and professional development.
4. Vocational guidance through the provision of tools and counselling to students with vocational doubts or who believe they have made a mistake in their choice of degree.

Students in need of educational support can write to us at:
orientacioneducativa.uev@universidadeuropea.es

11. ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the “surveys” section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.