

1. BASIC INFORMATION

Course	Environmental Impact Assessment
Degree program	Global Bachelor's Degree in International Business
School	Social Sciences and Communication
Year	4th
ECTS	6
Credit type	Elective
Language(s)	English
Delivery mode	Campus-based
Semester	S7
Academic year	2024-2025
Coordinating professor	
Professor	

2. PRESENTATION

The subject will provide the students with the basic tools for the understanding of the main environmental problems. The students will learn to apply economic concepts to the analysis of environmental problems and discuss the policies proposed to address the problem. With respect to the firm and environmental management, they will learn the concepts and procedures related with the Environmental Impact Assessment.

3. COMPETENCIES AND LEARNING OUTCOMES

Core competencies:

- BS2: Students must apply their knowledge to their work and vocation in a professional way and must demonstrate their skills in sustaining arguments and solving problems within their field of study.
- BS3: Students must be able to gather data, usually within their field of study, interpret it and make judgments and considerations on relevant social, scientific or ethical issues.
- BS4: Students must be able to convey information, together with ideas, problems and solutions to a specialized or non-specialized audience.

Cross-curricular competencies:

- CS3: Capacity to adapt to new situations: Being able to assess and understand different situations, adapting our approach to a situation insofar as is necessary or appropriate.

- CS5: Capacity to apply knowledge: Being able to use knowledge acquired in academic contexts in situations that resemble as closely as possible the reality of the chosen future profession.
- CS7: Ethical values: The ability to think and act according to universal principles based on individual worth and full development of the human personality, and which entails a commitment to certain social values.
- CS8: Information management: The ability to find, select, analyse, and integrate information from different sources.
- CS11: Planning and time management: The ability to set goals and choose the means to achieve them by using time and resources effectively.
- CS18: Use of information and communication technologies (ICT): The ability to use information and communication technologies effectively as a tool for finding, processing, and storing information, as well as for developing communication skills.

Specific competencies:

- SS1: Ability to critically evaluate and analyse agents and events affecting the socio-political environment in international scenarios.
- SS3: Ability to analyse the role of international organizations today as well as the role and scope of the influence of international cooperation agencies and organizations.
- SS6: Ability to assimilate and consider in decision-making the socio-economic reality of the different geopolitical, geo-economic and socio-cultural issues, as well as their particularities.
- SS10: Ability to use the tools available in the area of production management including planning, sales forecasting, inventory management and quality control of the production process.
- SS14: Capacity to adapt to new trends and business practices including the application of corporate social responsibility policies, in the context of international business.

Learning outcomes:

- LO1: The student will be able to analyse, integrate and evaluate the information coming from the legal and socio-economic environment, necessary for decision making.
- LO2: The student will be able to integrate knowledge to understand the concept of Sustainable Development.
- LO3: Will be able to assess and apply principles of social responsibility in the company, paying special attention to environmental management, oriented to compliance with current legislation and as a source of opportunities, for the reinforcement of the image and the productive process of the firm.
- LO4: The student will be able to analyse, integrate and evaluate the information coming from the legal and socio-economic environment, necessary for decision making.

The following table shows the relationship between the competencies developed during the course and the learning outcomes pursued:

Competencies	Learning outcomes
BS2, BS3, BS4, CS3, CS7, CS8, CS18, SS1, SS3	LO1
BS2, BS3, BS4, CS3, CS5, CS7, CS8, CS11, CS18, SS1, SS6	LO2
BS2, BS3, BS4, CS3, CS5, CS7, CS8, CS11, CS18, SS1, SS3, SS6	LO3

BS2, BS3, BS4, CS3, CS5, CS7, CS8, SS10, SS14

LO4

4. CONTENT

- Introduction to environmental issues and analysis of climate change concept.
- Current environmental problems and future perspectives.
- Environmental impact management and assessment from a legal-economic approach.
- Contents of the environmental impact studio: design of measures to prevent, solve and compensate the impact of the project.

5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies used are indicated below:

- Master classes.
- Case method.
- Cooperative learning.
- Problem based learning.

6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

Learning activity	Number of hours
Master classes	32
Autonomous work	30
Evaluation activities	10
Problem solving	25
Tutoring	10
Participative group activities	20
Case analysis	15
Asynchronous master classes	8
TOTAL	150

7. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

Assessment system	Weight
Comprehensive knowledge exams (2)	50%
Case analysis and problem solving	20%
Written Reports	10%
Performance observation	10%
Oral expositions	10%

When you access the course on the *Campus Virtual*, you'll find a description of the assessment activities you must complete, as well as the delivery deadline and assessment procedure for each one.

7.1. First exam period

To pass the course in the first exam period, you must obtain a final course grade of at least 5 out of 10 (weighted average).

In any case, you will need to obtain a grade of at 5.0 in the final exam in order for it to count towards the final grade along with all the grades corresponding to the other activities.

7.2. Second exam period

To pass the course in the second exam period, you must obtain a final grade of at least 5 out of 10 (weighted average).

In any case, you will need to obtain a grade of at 5.0 in the final exam in order for it to count towards the final grade along with all the grades corresponding to the other activities.

The student must deliver the activities not successfully completed in the first exam period after having received the corresponding corrections from the professor, or those that were not delivered in the first place.

8. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

Assessable activities	Deadline
Activity 1	Weeks 1-7
Activity 2	Week 8-13

Activity 3	Weeks 14-17
Exams	Week 16

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

9. BIBLIOGRAPHY

The main reference work for this subject is:

- Field, B.; Field, M. (2021), Environmental Economics. An introduction (8th edition). New York: McGraw-Hill.

The recommended Bibliography is:

- Henderson, R.; Gulati, R.; Tushman, M. (2015), Leading sustainable change: an organizational perspective. Oxford: Oxford University Press.
- Mankiw, G. (2023), Principles of Economics (10th edition), Stanford: Cengage Learning.
- Riera, P.; García, D.; Kriström, B.; Brännlund, R. (2016), Manual de Economía Ambiental y de los Recursos Naturales, Madrid: Thomson.
- UNEP (2019), Global Environmental Outlook (6th edition). Cambridge: Cambridge University Press.

10. EDUCATIONAL GUIDANCE AND DIVERSITY UNIT

From the Educational Guidance and Diversity Unit we offer support to our students throughout their university life to help them reach their academic achievements. Other main actions are the students inclusions with specific educational needs, universal accessibility on the different campuses of the university and equal opportunities.

From this unit we offer to our students:

- Accompaniment and follow-up by means of counselling and personalized plans for students who need to improve their academic performance.
- In terms of attention to diversity, non-significant curricular adjustments are made in terms of methodology and assessment for those students with specific educational needs, pursuing an equal opportunities for all students.
- We offer students different extracurricular resources to develop different competences that will encourage their personal and professional development.
- Vocational guidance through the provision of tools and counselling to students with vocational doubts or who believe they have made a mistake in their choice of degree.

Students in need of educational support can write to us at:
orientacioneducativa@universidadeuropea.es

11. ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the “surveys” section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.