

1. BASIC INFORMATION

Course	International Finance
Degree program	Global bachelor's degree in international business
School	Social Sciences and Communication
Year	2024/2025
ECTS	6
Credit type	Mandatory
Language(s)	English
Delivery mode	On-Campus
Semester	2
Academic year	2024/25
Coordinating professor	Dr. Ahmed Bakri
Professor	

2. PRESENTATION

The subject introduces the student in one of the big areas of the Economy of the Enterprise. These areas are production, marketing, organization and finance. All of them are interrelated in a way in which the decisions in one of them determine to the rest. It treats in a global way the scope of finance from an international perspective.

It is important, therefore, to know how to interpret the movements of the international markets of currencies, fixed income, equities and derivatives, in order to make sound investment and financing decisions, both from the scope of the company and that of asset management.

3. COMPETENCIES AND LEARNING OUTCOMES

Core competencies (Basic skills):

- BS2: Students must apply their knowledge to their work and vocation in a professional way and must demonstrate their skills in sustaining arguments and solving problems within their field of study.
- BS3: Students must be able to gather data, usually within their field of study, interpret it and make judgments and considerations on relevant social, scientific or ethical issues.
- BS4: Students must be able to convey information, together with ideas, problems and solutions to a specialized or non-specialized audience.

Cross-curricular competencies (Cross skills):

- CS2: Self-confidence: The ability to assess our own results, performance and capabilities with the inner conviction that we are capable of meeting the demands of a task or challenge.
- CS4: Analysis and synthesis skills: Being able to break down complex situations into their constituent parts, and also to assess other alternatives and approaches in order to find the best solutions. Synthesis seeks to reduce complexity in order to facilitate understanding and/or problem solving.
- CS8: Information management: The ability to find, select, analyze and integrate information from different sources.
- CS12: Critical reasoning: The ability to analyze an idea, phenomenon or situation from different points of view and take a personal approach to it based on rigor and objective reasoning, and not on intuition.
- CS16: Decision making: The ability to make a choice between two or more existing alternatives to effectively resolve different situations or problems.

Specific competencies:

- SS4: Ability to identify and analyze the economic aspects of globalization linked to the internationalization of companies, foreign trade, and the global economy.
- SS6: Ability to assimilate and take into account in decision-making the socio-economic reality of the different geopolitical, geo-economic and socio-cultural issues, as well as their particularities.
- SS12: Ability to understand and evaluate the legal framework when making strategic business decisions in new competitive environments.
- SS15: Ability to perform market analysis prior to making decisions on international expansion and business growth.
- SS17: Ability to select the best financial planning and operational options, which are then implemented in the markets and companies in which the business activity takes place, in the context of globalized and interdependent environments.

Learning outcomes:

- LO1: Understanding of concepts related to international finance.
- LO2: Problem-solving associated with investment decision making in an international context that shows a proper understanding of the concepts described.

The following table shows the relationship between the competencies developed during the course and the learning outcomes pursued:

Competencies	Learning outcomes
BS2, BS3, BS4, CS2, CS4, CS8, SS4, SS6	LO1
BS2, BS3, BS4, CS12, CS16, SS12, SS15, SS17	LO2

4. CONTENT

The contents of the course will be the following:

- International Financial System. Foreign exchange market and exchange rates.
- International Financial Assets and Markets.
- International stock exchange markets.
- Hedging and Risk Management.
- Derivatives. Financial options and futures.
- Portfolio Management. International investment decisions.

5. TEACHING-LEARNING METHODOLOGIES

1. Master class
2. Case study method
3. Cooperative learning
4. Problem-based learning

6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

Campus-based mode:

Learning activity	Number of hours
Masterclasses	32
Autonomous work	30
Formative evaluation	10
Problems resolution	25
Tutoring	10
Group activities	20
Case analysis	15
Asynchronous Masterclasses	8
Total	150h

7. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

Assessment system	Weight
Knowledge tests	50%
Oral exposition	10%
Case analysis and Problem-solving	20%
Performance Observation	10%
Written reports	10%

When you access the course on the Campus Virtual, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one.

7.1. First exam period

To pass the course in the first exam period, you must obtain a final course grade of at least 5 out of 10 (weighted average).

In any case, you will need to obtain a grade of at 5.0 in the final exam in order for it to count towards the final grade along with all the grades corresponding to the other activities.

7.2. Second exam period

To pass the course in the second exam period, you must obtain a final grade of at least 5 out of 10 (weighted average).

In any case, you will need to obtain a grade of at 5.0 in the final exam in order for it to count towards the final grade along with all the grades corresponding to the other activities.

The student must deliver the activities not successfully completed in the first exam period after having received the corresponding corrections from the professor, or those that were not delivered in the first place.

8. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

Assessable activities	Deadline
Activity 1	Weeks 1-7
Activity 2	Week 8-13
Activity 3	Weeks 14-17
Exams	Week 16

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

9. BIBLIOGRAPHY

Here is the recommended bibliography:

- Moffett, M. H., & Stonehill, A. I. (2021). Fundamentals of multinational finance. Pearson.
- SHAPIRO, A.C. and MOLES, P. (2014). International Financial Management. Glasgow, GB: John Wiley&Sons.
- LEVI, M.D. (2009). International Finance (5th ed.). New York: Routledge.
- SERCU, P. (2009). International Finance: theory into practice. New Jersey, USA: Princenton University Press.
- UGEUX, G. (2014). International Finance Regulation. New Jersey, USA: Wiley.
- BREALEY, R., MYERS, S. and MARCUS, A. (2018). Fundamentals of Corporate Finance (9th ed.). New York: Mc Graw Hill.

10. EDUCATIONAL GUIDANCE AND DIVERSITY UNIT

From the Educational Guidance and Diversity Unit we offer support to our students throughout their university life to help them reach their academic achievements. Other main actions are the students inclusions with specific educational needs, universal accessibility on the different campuses of the university and equal opportunities.

From this unit we offer to our students:

1. Accompaniment and follow-up by means of counselling and personalized plans for students who need to improve their academic performance.
2. In terms of attention to diversity, non-significant curricular adjustments are made in terms of methodology and assessment for those students with specific educational needs, pursuing an equal opportunities for all students.
3. We offer students different extracurricular resources to develop different competences that will encourage their personal and professional development.
4. Vocational guidance through the provision of tools and counselling to students with vocational doubts or who believe they have made a mistake in their choice of degree.

Students in need of educational support can write to us at:

orientacioneducativa@universidadeuropea.es

11. ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the “surveys” section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.