

## 1. BASIC INFORMATION

<b>Course</b>	International Law and Contracting
<b>Degree program</b>	International Business
<b>School</b>	School of Social Sciences and Communication
<b>Year</b>	3rd
<b>ECTS</b>	6 ECTS
<b>Credit type</b>	Obligatory
<b>Language(s)</b>	English
<b>Delivery mode</b>	On campus
<b>Semester</b>	1st
<b>Academic year</b>	2024/2025
<b>Coordinating professor</b>	Rolando Joaquín Ortega Hernández

## 2. PRESENTATION

International Law & Contracting is a compulsory subject of the Global Bachelor's Degree in International Business of Universidad Europea de Madrid. The subject is a fundamental element of the program since it configures the context of the legal background the international business students achieve on their university track.

On account of the above, Law & International Contracting provides the students with the concepts and tools required to understand the main national and international legal dimensions, and its role and range in international business.

Through the course the students will learn about the relationship between law and businesses. To do so, students will be trained on the scope, nature and goals of the sources of law (Written

Law, principles, precedents, etc). Students will learn about the differences between natural persons and legal persons as the basis for understanding how to approach cases where the individuals involved in an international business event are either individuals or companies.

As a compulsory subject of the Global Bachelor's Degree in International Business, Law and International Contracting allows students to examine the impact of public law and private law in international business due the macroeconomic and microeconomic factors involved on the exercise of the commercial activity. Along those lines, the subject enables students to learn about the importance of the theory of contracts and face some of the most common contracts used in the international business environment: sale, lease, services, etc.

The subject also deals with the solutions available to solve contractual transnational conflicts arising from international business. The range of options available to solve disputes will be addressed, with emphasis on arbitration, as it represents nowadays an effective method to settle disputes between parties in the international business environment.

### 3. COMPETENCIES AND LEARNING OUTCOMES

#### **Core competencies:**

- CB2: Students must apply their knowledge to their work and vocation in a professional way and must demonstrate their skills in sustaining arguments and solving problems within their field of study.
- CB3: That students have the ability to gather and interpret relevant data (usually within their area of study) to make judgments that include a reflection on relevant issues of social, scientific or ethical nature.
- CB4: To allow students to communicate information, ideas, problems and solutions both to a specialized and non-specialized audience.

#### **Cross-curricular competencies:**

- CT3: Ability to adapt to new situations: being able to evaluate and understand different positions, adjusting one's own approach as the situation requires.
- CT5: Capacity to apply knowledge: Being able to use knowledge acquired in academic contexts in situations that resemble as closely as possible the reality of the chosen future profession.
- CT13: The ability to resolve a confusing issue or a complicated situation that stands in the way of achieving a goal and where there is no predefined solution.
- CT16: Ability to make a choice among the existing alternatives or methods to effectively resolve different situations or problems.

#### **Specific competencies:**

- CE3. Ability to analyze the role of international organizations in the present day, as well as the function and scope of the influence of agencies and international cooperation organizations.
- CE4: Ability to identify and analyze the economic aspects of globalization related to: business internationalization, foreign trade, and the global economy.
- CE12: Ability to understand and evaluate the legal framework for strategic business decision-making in new competitive environments.
- CE14: Ability to adapt to new business trends and practices, including the implementation of corporate social responsibility policies in the international arena.

**Learning outcomes:**

- LO1. Understanding of concepts related to international business law.
- LO2. Resolving problems related to the application of regulations governing international commercial transactions.

The following table shows the relationship between the competencies developed during the course and the learning outcomes pursued:

Competencies	Learning outcomes
CB4, CT3, CT5, CE3, CE4, CE12, CE14.	LO1: Understanding of concepts related to international business law.
CB2, CB3, BS4, CT3, CT5, CT13, CTS16, CE4, CE12, CE14.	LO2: Resolving problems related to the application of regulations governing international commercial transactions.

## 4. CONTENT

The subject is organized into six learning units, which, in turn, are divided into specific topics (four or five topics depending on the units):

- Law and international business
- Competition law and intellectual property
- International contracting
- Cross-border litigation proceedings
- International arbitration

## 5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies used are indicated below:

- Masterclass
- Case method
- Cooperative learning
- Problem Based Learning (PBL)

## 6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

**Campus-based mode:**

Learning activity	Number of hours
Masterclass	35
Individual Work	30
Formative Assessment	10
Problem Solving	20

Tutoting	10
Case Studies	25
Written Assessment	20
<b>TOTAL</b>	<b>150h</b>

## 7. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

### Campus-based mode:

Assessment system	Weight
Knowledge assessment	50%
Case studies and problem solving	20%
Written assignments	10%
Oral presentation	10%
Participation in forums and debates	10%

When you access the course on the *Campus Virtual*, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one.

### 7.1. First exam period

To pass the course in the first exam period, you must obtain a final course grade of at least 5 out of 10 (weighted average).

In any case, you will need to obtain a grade of at 5.0 in the final exam in order for it to count towards the final grade along with all the grades corresponding to the other activities.

### 7.2. Second exam period

To pass the course in the second exam period, you must obtain a final grade of at least 5 out of 10 (weighted average).

In any case, you will need to obtain a grade of at 5.0 in the final exam in order for it to count towards the final grade along with all the grades corresponding to the other activities.

The student must deliver the activities not successfully completed in the first exam period after having received the corresponding corrections from the professor, or those that were not delivered in the first place.

## 8. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

Assessable activities	Deadline
Activity 1. Case Study	Week 2-15
Activity 2. Reports-Assignments	Week 6-7
Activity 3. Multiple choice test	Week 9-10
Activity 4. Research work essay	Week 12-13
Activity 5. Multiple choice test	Week 14-15
Activity 6. Asynchronous Work	Week 4-14
Activity 7. Final Exam	Week 16

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

## 9. BIBLIOGRAPHY

The main reference work for this subject is:

Cavallieri, R. and Vincezo S (2018) An introduction to International Contract Law. ProQuest Ebook Central

The recommended Bibliography is:

- BRAMMER, Silke (2009). *Co-operation Between National Competition agencies in the enforcement of EC Competition Law*, Hart Publishing, Oxford y Portland, Oregon.
- BORN, Gary (2014). "Formation, Validity and Legality of International Arbitration Agreements". *Wolters Kluwer Law International*; Kluwer Law International.
- BURR, Andrew (2017). *International contractual and Statutory Adjudication*, Informa Law from Routledge, New York: Routhledge.
- ESPLUGES MOTA, C. (director), Palao Moreno, G., Espinosa Calabuig, R., Fernández Masiá, E., Garín Alemany, F. (2017). *Derecho del Comercio Internacional*. Valencia: Tirant lo Blanch.
- FERNÁNDEZ ROZAS, J.C., Arenas García, R. y de Miguel Asensio, P.A. (2016). *Derecho de los Negocios Internacionales*. Madrid: Iustel.
- JONES, Lucy (2017). *Introduction to Business Law*, Oxford: Oxford University Press.

## 10. EDUCATIONAL GUIDANCE AND DIVERSITY UNIT

From the Educational Guidance and Diversity Unit we offer support to our students throughout their university life to help them reach their academic achievements. Other main actions are the students inclusions with specific educational needs, universal accessibility on the different campuses of the university and equal opportunities.

From this unit we offer to our students:

1. Accompaniment and follow-up by means of counselling and personalized plans for students who need to improve their academic performance.
2. In terms of attention to diversity, non-significant curricular adjustments are made in terms of methodology and assessment for those students with specific educational needs, pursuing an equal opportunities for all students.
3. We offer students different extracurricular resources to develop different competences that will encourage their personal and professional development.
4. Vocational guidance through the provision of tools and counselling to students with vocational doubts or who believe they have made a mistake in their choice of degree.

Students in need of educational support can write to us at:

[orientacioneducativa@universidadeuropea.es](mailto:orientacioneducativa@universidadeuropea.es)

## 11. ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the “surveys” section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.