

1. BASIC INFORMATION

Course	Contemporary Geopolitics
Degree program	Bachelor's Degree in Internacional Business
School	Social Science and Communication
Year	1
ECTS	6
Credit type	Mandatory
Language(s)	English
Delivery mode	On-campus
Semester	S1
Academic year	2024-2025
Coordinating professor	Ursula Scheiber
Professor	Francisco Javier García Fernández

2. PRESENTATION

The main goal of this course is that that students know and understand the recent evolution of the politics in the actual world and the evolution of the different relations between countries and their impact in the national and international context, as well as the importance of foreign policy in this globalized world.

In this course, students will study and analyse the main implications of the foreign policy and there the consequences, both economically and politically in its regional, bilateral and global aspects. . This allows to set up the international political and economic relationships and the different arguments in relation of trade, investment and of the protectionist policies. In addition, it also allows to study the different process of regional and blateral integration.

3. COMPETENCIES AND LEARNING OUTCOMES

Core competencies:

- CB1: Students possess and understand knowledge in an area of study that is based on general secondary education, and is usually found at a level that, although supported by advanced textbooks, also includes some aspects that imply knowledge coming from the forefront of their field of study.
- CB3: That students have the ability to collect and interpret relevant data (usually within their area of study) to make judgments that include a reflection on relevant social, scientific or ethical issues.
- CB4: That students can transmit information, ideas, problems and solutions to both a specialized and non-specialized audience.
- CB5: That the students have developed those learning skills necessary to undertake further studies with a high degree of autonomy

Cross-curricular competencies:

- CT1: Autonomous Learning: Ability to choose the strategies, tools and moments that you consider most effective to learn and put into practice independently what you have learned.
- CT4: Capacity for analysis: being able to break down complex situations into its constituent parts; evaluate other alternatives and perspectives to find optimal solutions.
- CT6: Verbal and written communication: Ability to transmit and receive data, ideas, opinions and attitudes to facilitate understanding and action; verbal communication defined by words and gestures and written communication by writing and/or visual support.
- CT7: Awareness of ethical values: Ability to think and act according to universal principles and apply these to personal and professional development, entailing a commitment to certain social values.
- CT8: Information management: Ability to search, select, analyse and integrate information from diverse sources.
- CT17: Teamwork: Ability to integrate and collaborate actively with other people, areas and/or organisations to achieve common goals.

Specific competencies:

- CE.3.- Ability to analyse the role of international organisations today as well as the role and scope of the influence of international cooperation agencies and organisations.
- CE.4. Ability to identify and analyse the economic aspects of globalisation linked to: internationalisation of companies, foreign trade and global economy.
- CE.6. Ability to assimilate and take into account in the decision-making process the socioeconomic reality of the different geopolitical, geoeconomic and sociocultural areas, as well as their particularities.
- CE. 14. Ability to adapt to new trends and business practices including the application of corporate social responsibility policies in the international arena.

Learning outcomes:

- LO1: The student will be able to identify and analyse the different geopolitical, geoeconomic and sociocultural areas of the current world, as well as their particularities.
- LO2: The student will be able to inform and discuss international instabilities: conflicts, inequalities, exclusion, the environment, pressure groups and public opinion, among others.

The following table shows the relationship between the competencies developed during the course and the learning outcomes pursued:

Competencies	Learning outcomes
CB1;CB3;CB4; CT1;CT4;CT6;CT7;CT8; CE3; CE4; CE6	LO1
CB5; CB3; CT4;CT8; CT17; CE4; CE6; CE14	LO2

4. CONTENT

- Geography, Geopolitics and Geostrategy
- Power in international relations: hard power and soft power
- Evolution of geopolitical thinking (I): from classical authors to the cold war
- Evolution of geopolitical thinking (II): Contemporary Geopolitics.
- Analysis of the current geopolitical scenario: Superpowers, Great Powers and Regional Powers.

5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies used are indicated below:

- Master class
- Cooperative learning

6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

Campus-based mode:

Learning activity	Number of hours
Master classes	30h
Research for resources and information	25h
Oral presentations	25h
Autonomous work	30h
Tutorship sessions	20h
Formative assessment	10h
Asynchronous master classes	10h
TOTAL	150h

7. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

Campus-based mode:

Assessment system	Weight
Written reports	30%

Oral presentations	20%
Knowledge exam	50%

When you access the course on the *Campus Virtual*, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one.

7.1. First exam period

To pass the course in the first exam period, you must obtain a final course grade of at least 5 out of 10 (weighted average).

In any case, you will need to obtain a grade of at 5.0 in the final exam in order for it to count towards the final grade along with all the grades corresponding to the other activities.

7.2. Second exam period

To pass the course in the second exam period, you must obtain a final grade of at least 5 out of 10 (weighted average).

In any case, you will need to obtain a grade of at 5.0 in the final exam in order for it to count towards the final grade along with all the grades corresponding to the other activities.

The student must deliver the activities not successfully completed in the first exam period after having received the corresponding corrections from the professor, or those that were not delivered in the first place.

8. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

Assessable activities	Deadline
Activity 1	Week 1-4
Activity 2	Week 5-9
Activity 3	Week 10-14
Activity 4	Week 15-18
Final Exam	Week 16

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

9. BIBLIOGRAPHY

The main reference work for this subject is:

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- Bridge, Gavin, and Philippe Le Billon. Oil. Cambridge, UK: Polity, 2013.
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- Adams, Paul C. Geographies of Media and Communication. Critical Introductions to Geography. Malden, MA: Wiley-Blackwell, 2009.
- Castells, Manuel. Communication Power. Oxford: Oxford University Press, 2009.
- Rupérez, J. El Espejismo multilateral: la geopolítica entre el idealismo y la realidad. Córdoba. Ed. Almuzara, 2009.

10. EDUCATIONAL GUIDANCE AND DIVERSITY UNIT

From the Educational Guidance and Diversity Unit we offer support to our students throughout their university life to help them reach their academic achievements. Other main actions are the students' inclusions with specific educational needs, universal accessibility on the different campuses of the university and equal opportunities.

From this unit we offer to our students:

1. Accompaniment and follow-up by means of counselling and personalized plans for students who need to improve their academic performance.
2. In terms of attention to diversity, non-significant curricular adjustments are made in terms of methodology and assessment for those students with specific educational needs, pursuing an equal opportunities for all students.
3. We offer students different extracurricular resources to develop different competences that will encourage their personal and professional development.
4. Vocational guidance through the provision of tools and counselling to students with vocational doubts or who believe they have made a mistake in their choice of degree.

Students in need of educational support can write to us at:
orientacioneducativa@universidadeuropea.es

11. ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the “surveys” section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.