

1. BASIC INFORMATION

Course	UNIVERSITY ACTIVITIES
Degree program	TOURISM AND LEISURE MANAGEMENT
School	SOCIAL SCIENCE
Year	1, 2,3, &4
ECTS	6ECTS
Credit type	OPTATIVE
Language(s)	ENGLISH
Delivery mode	ON SITE
Semester	FIRST & SECOND
Academic year	2022-2023
Coordinating professor	JAVIER MUÑOZ DE PRAT ROBERTO GOMEZ CALVET

2. PRESENTATION

Activities of cooperation, volunteering, social action, student representation, promotion of culture, entrepreneurship and sports, etc. These activities must promote the student's own initiative, a sense of responsibility and collective awareness through participation and/or organization of transversal activities on behalf the university community or for society as a whole.

3. COMPETENCIES AND LEARNING OUTCOMES

Core competencies:

- CB1 - Students have demonstrated knowledge and understanding of a subject area that builds on the foundation of general secondary education, and is usually at a level that, while supported by advanced textbooks, also includes some aspects that involve knowledge from the forefront of their field of study
- CB3 - That students have the ability to gather and interpret relevant data (usually within their area of study) to make judgments that include reflection on relevant issues of a social, scientific or ethical nature.
- CB5 - That students have developed those learning skills necessary to undertake further studies with a high degree of autonomy.

Cross-curricular competencies:

- CT1 - Autonomous Learning: Ability to choose the strategies, tools and moments that you consider most effective to learn and put into practice independently what you have learned.
- CT3 - Ability to adapt to new situations: being able to assess and understand different positions, adapting one's approach as the situation requires it.
- CT7 - Awareness of ethical values: Ability to think and act according to universal principles based on the value of the person that are aimed at their full development and that entails a commitment to certain social values.

- CT8 - Information Management: Ability to search, select, analyze and integrate information from various sources.
- CT12 - Critical Reasoning: Ability to analyze an idea, phenomenon or situation from different perspectives and take on his/her own personal approach, built from rigor and argued objectivity, and not from intuition.
- CT16 - Decision making: Ability to make a choice between alternatives or existing ways to effectively solve different situations or problems.
- CT17 - Teamwork: Ability to actively integrate and collaborate with other people, areas and/or organizations to achieve common goals.
- CT18 - Use of information and communication technologies (ICT): Ability to effectively use information and communication technologies as a tool for searching, processing and storing information, as well as for the development of communication skills.

Specific competencies:

- CE11 - Ability to analyze, integrate and evaluate information from the socio-cultural environment, necessary for decision-making.
- CE13 - Ability to assess and apply principles of social responsibility in the company, paying particular attention to environmental management, oriented towards compliance with current legislation and as a source of opportunities, to reinforce the image and the production process in the company.
- CE14 - Effective communication and negotiation skills in the professional field of business administration.
- CE22 - Ability to evaluate ethical behaviors and decisions in business respecting human rights and the impact of productive activities on the environment both in the country of origin and in the different markets in which it operates.

Learning outcomes:

- RA1: Own initiative, sense of responsibility and collective awareness through participation and/or organization of beneficial activities for the university community or for society as a whole.

The following table shows the relationship between the competencies developed during the course and the learning outcomes pursued:

Competencies	Learning outcomes
CB1,CB3, CB5, CE11, CE13, CE 14, CE22, CT7, CT8, CT12, CT16, CT17, CT18, CT1, CT3	RA1: Own initiative, sense of responsibility and collective awareness through participation and/or organization of beneficial activities for the university community or for society as a whole

4. CONTENT

Cooperation activities, volunteering, social action, student representation, promotion of culture, entrepreneurship and sports, etc.

5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies used are indicated below:

- Cooperative learning (face-to-face modality)
- Field experiences (through visits to companies, institutions, etc.) (face-to-face mode)
- Cooperative learning (Blended modality)
- Field experiences (through video viewing, virtual access to records) (Blended modality)

- Service-learning (blended modality)

6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

Campus-based mode:

Learning activity	Number of hours
Autonomous work	25
Group Cooperative/colaborative activities	100
Tutorship	25
TOTAL	150

7. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

Campus-based mode:

Assessment system	Weight
Reports and writings	35
Reflective student journal (reflection and student writing about their own learning process)	20
Participation in debates and forums	45

When you access the course on the *Campus Virtual*, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one.

7.1. First exam period

To pass the course in the first exam period, you must obtain a final course grade of at least 5 out of 10 (weighted average).

In any case, you will need to obtain a grade of at 4.0 in the final exam in order for it to count towards the final grade along with all the grades corresponding to the other activities.

7.2. Second exam period

To pass the course in the second exam period, you must obtain a final grade of at least 5 out of 10 (weighted average).

In any case, you will need to obtain a grade of at 4.0 in the final exam in order for it to count towards the final grade along with all the grades corresponding to the other activities.

The student must deliver the activities not successfully completed in the first exam period after having received the corresponding corrections from the professor, or those that were not delivered in the first place.

8. SCHEDULE

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

9. BIBLIOGRAPHY

Being a transversal subject that involves different regulated activities and activities that complement academic studies, there is no single bibliography or manual. The reference for monitoring the subject is the University website:

- <https://universidadeuropea.com/en/about-ue/valencia/>
- <https://universidadeuropea.com/en/study-ue/campus-life/>

10. DIVERSITY MANAGEMENT UNIT

Students with specific learning support needs:

Curricular adaptations and adjustments for students with specific learning support needs, in order to guarantee equal opportunities, will be overseen by the Diversity Management Unit (UAD: Unidad de Atención a la Diversidad).

It is compulsory for this Unit to issue a curricular adaptation/adjustment report, and therefore students with specific learning support needs should contact the Unit at unidad.diversidad@universidadeuropea.es at the beginning of each semester.

11. ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the “surveys” section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.