1. BASIC INFORMATION

Course	Segunda Lengua Extranjera para el Turismo I Second Foreign Language for Tourism I
Degree program	Grado en Turismo y Gestión del Ocio Tourism and Leisure Management
School	Social Sciences
Year	2º
ECTS	6
Credit type	Mandatory
Language(s)	French
Delivery mode	In-person
Semester	2
Academic year	2025-2026
Coordinating professor	Dr. Clara Gómez Cortell clara.gomez@universidadeuropea.es

2. PRESENTATION

Language I: French

This course provides students of Tourism with an introduction to the French language, aiming to develop basic oral and written communication skills at an A1-A2 level of the Common European Framework of Reference for Languages. It focuses on vocabulary and communicative structures used in everyday contexts and in the professional field of tourism. Through a variety of listening, speaking, reading and writing activities, students will learn to interact in French in situations relevant to their future career. The course also includes exposure to authentic materials, guidelines for effective multimedia presentations in French, and an introduction to the sociocultural context of French-speaking countries.

3. COMPETENCIES AND LEARNING OUTCOMES

Core competencies:

- CB4: That students can transmit information, ideas, problems and solutions to both specialized and non-specialized audiences

- CB5: That students have developed those learning skills necessary to undertake further studies with a high degree of autonomy.

Cross-curricular competencies:

- CT3: Teamwork: Ability to integrate and collaborate actively with other people, areas and/or organizations to the achievement of common goals.
- CT4: Written communication / Oral communication: Ability to transmit and receive data, ideas, opinions and attitudes to achieve understanding and action, being oral that which is done through words and gestures and, written, through writing and / or graphic supports
- CT5: Analysis and problem solving: To be able to critically evaluate information, decompose complex situations into their constituent parts, recognize patterns, and consider other alternatives, approaches and perspectives to find optimal solutions and efficient negotiations.
- CT9: Global mindset: Be able to show interest in and understand other standards and cultures, recognize one's own predispositions, and work effectively in a global community.

Specific competencies:

- CE9 - Ability to handle the basic tools of customer orientation, knowing the particularities of the tourist and leisure service, the different types of customers, their needs and demands.
- CE28 - Ability to communicate orally and in writing in a third foreign language.

Learning outcomes:

Communicate orally and in writing in a third language at a basic level. Level A2 of the Common European Framework of Reference for Languages.

- Instrumental proficiency in the mother tongue
- Cultural and intercultural competence
- Advanced proficiency in the mother tongue
- Instrumental command of the first foreign language
- Instrumental proficiency in the second foreign language
- Advanced proficiency in the first foreign language
- Advanced proficiency in the second foreign language
- Theoretical and methodological knowledge for the analysis and linguistic interpretation of texts.
- Knowledge of the linguistic procedures that influence cultural codes.
- Knowledge of the characteristics and mechanisms for the elaboration and interpretation of different types of texts.
- Knowledge of related technological tools.

The following table shows the relationship between the competencies developed during the course and the learning outcomes pursued:

Competencies	Learning outcomes
CB4, CB5, CT3, CT4, CT5, CT9, CE9, CE28	Communicate orally and in writing in a third language at a basic level. Level A2 of the Common European Framework of Reference for Languages.

Competencies	Learning outcomes
CE1, CT4, CT2, CB4, CB3, CB2, CB1	Professional and managerial competence
CB3, CB4, CT3, CT4, CE5,	Instrumental command of the mother tongue
CE1, CT4, CT2, CB4, CB3, CB2, CB1	Instrumental command of the first foreign language
CB1, CB2, CB4, CT2, CT4, CE2	Instrumental command of the second foreign language
CT4, CE3	Cultural and intercultural competence
CB1, CB2, CB4, CT2, CT4, CE2	Technological competence
CT4, CE3	Documentary competence, acquisition and processing of information.
CB1, CT4, CE1	Theoretical and methodological knowledge for the analysis and linguistic interpretation of texts.
CB3, CT3, CE5	Knowledge of linguistic procedures that influence cultural codes.
CB1, CT4, CE2	Knowledge of the characteristics and mechanisms for the elaboration and interpretation of different types of texts.
CB3, CT2	Knowledge of related technological tools

4. CONTENT

Language I: French.

- Introduction to general written and oral language learning. Level A2 of the Common European Framework of Reference for Languages.
- Vocabulary related to topics of general or current interest and specific to the area of study.

- Grammatical and communicative structures in the third language (French)

- Listening to materials related to topics of general interest and/or the area of study

- Keys to a good multimedia presentation in the third language (French)

- Oral and written communication in the second foreign language (French)

- Socio-cultural reality of the sending country.

5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies used are indicated below:
- Master class
- Case study method
- Cooperative learning
- Problem-based learning
- Field experiences

6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

Campus-based mode:

Learning activity	Number of hours
Tutoring	15h
Lectures	24h
Asynchronous lectures	16h
Autonomous work	30h
Oral expositions	10h
Case analysis and resolution of problems	10h
Visits / external stays	5h
Group participatory activities	25h
Reports and writings	10h
Knowledge tests	5h
TOTAL	**150h**

7. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

Assessment system	Weight
Knowledge tests	40 %
Case analysis and problem resolution	10 %
Reports and writings	20 %
Oral production	20 %
Student's reflective journal	10 %

When you access the course on the *Campus Virtual*, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one.

7.1. First exam period

Knowledge tests		Oral production	Reports and writings	Case analysis	Student's journal
40%		20%	20%	10%	10%
Written test 1	20%	Oral test	Writings x2	Presentation	Active participation in class
Written test 2	20%				

To pass the course in the first exam period, you must obtain **a final course grade** of at least 5 out of 10 (weighted average), and you must obtain **a 5 out of 10 in the oral exam AND in the written exam** (average between the first and second one) separately.

Since our university requires a minimum attendance of 50% of the sessions, this circumstance will be an indispensable requirement to take the exams and pass the course. In the case of virtual sessions, the previously accredited student's virtual presence is considered the attendance, throughout the session, from the beginning to the end of it.

The European University of Valencia establishes continuous assessment as the evaluation system for the knowledge, skills, and basic, general, transversal, and specific competencies of the Tourism and Leisure Management degree program, in accordance with the provisions of the Degree Program Assessment Regulations. In this regard, and for the purpose of using examination attempts, the student should be aware that if any evaluation system specified in the Learning Guide is used, in the ordinary examination, the student will receive an overall grade for the subject, thus consuming an examination attempt.

According to the aforementioned Regulations, students enrolled in on-site degree programs are required to justify at least 50% of their class attendance as a necessary part of the evaluation process. In the case of theoretical or practical classes specified as mandatory by the teacher in the subject schedules, the

student must record a 90% attendance, whether the absence is justified or not. Failure to provide documentation through the means proposed by the University will empower the teacher to grade the subject as failed in the ordinary examination, following the grading system.

7.2. Second exam period

In order to pass the course in the second exam period, you must obtain a final grade of at least 5 out of 10 (weighted average) and the same requirements will be applied as in the first exam period. The participation grade will remain as it was in the first exam period.

The student must deliver the activities not successfully completed in the first exam period after having received the corresponding corrections from the professor, or those that were not delivered in the first place.

The European University of Valencia establishes continuous assessment as the evaluation system for the knowledge, skills, and basic, general, transversal, and specific competencies of the Tourism and Leisure Management degree program, in accordance with the provisions of the Degree Program Assessment Regulations. In this regard, and for the purpose of using examination attempts, the student should be aware that in the extraordinary examination, the Objective Knowledge Test (OKT) will determine whether an examination attempt is used or not. In the exceptional case where the student only needs to pass evaluation systems other than the OKT, they will be considered "NP" if they do not present them and will receive a numerical grade if they present at least one of them.

According to the aforementioned Regulations, students enrolled in on-site degree programs are required to justify at least 50% of their class attendance as a necessary part of the evaluation process. In the case of theoretical or practical classes specified as mandatory by the teacher in the subject schedules, the student must record a 90% attendance, whether the absence is justified or not. Students who, due to non-compliance with this requirement, must take the extraordinary examination, must complete whatever activities the teacher determines to recover this part.

8. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

Assessable activities	Deadline
Active participation	Week 1-14
Writing 1	Week 7
Written test 1	Week 9
Writing 2	Week 10
Oral presentation	Week 12
Oral test	Week 16
Written test 2	Week 17

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

9. BIBLIOGRAFÍA

The main reference works for this subject are:

- Elisabeth Dussac, *Bon voyage ! Français du Tourisme (A1-A2)*. CLE International, 2017. 978-2-09-038679-0

- Jean-Thierry Le Bougnec, Marie-José Lopes, *Inspire 1*. Méthode français A1. Livre de l'élève. Paris: Hachette, 2020. 9782015135755

- Anne-Lyse Dubois, Sara Kaddani, *Objectif Express 1 : Le monde professionnel en français. Vanves : Hachette, 2022. 978-2-01-715311-5*

The recommended Bibliography is:

- Lucas Malcor, Claire Marchandeau, *Inspire 1. Méthode français 1. Cahier d'activités.* Paris : Hachette, 2020. EAN : 9782015135762

- Elisabeth Franco, Maïa Grégoire, Odile Thiévenaz, *Grammaire Progressive du Français. Niveau A2-B1 Intermédiaire.* Paris : CLE Internationale, 2018. ISBN : 978-2-09-038103-0

- Maïa Grégoire, Alina Kostucki, *Grammaire Progressive du Français*. Niveau A1.1 Débutant complet. Paris : CLE Internationale, 2020. ISBN : 978-2-09-034712-8

- Dorothée Escoufier, Camille Gomy, Kim Ta Minh, *Communication Progressive du Français. Niveau A1.1 Débutant complet.* Paris : CLE Internationale, 2017. ISBN : 978-2-09-034720-3

- Claire Miquel, *Vocabulaire Progressif du Français. Niveau A1 Débutant.* Paris : CLE Internationale, 2017. ISBN : 978-2-09-034714-2

- Inspire – TV5MONDE https://enseigner.tv5monde.com/fiches-pedagogiques-fle/inspire

- Lingolia https://francais.lingolia.com/fr/

- Podcast Français Facile https://www.podcastfrancaisfacile.com/

10. EDUCATIONAL GUIDANCE, DIVERSITY AND INCLUSION UNIT

From the Educational Guidance, Diversity and Inclusion Unit (Orientación, Diversidad e Inclusión: ODI) we offer support to our students throughout their university life to help them achieve their academic achievements. Other pillars of our actions are the inclusion of students with specific educational support needs, universal accessibility in the different campuses of the university and equal opportunities.
This Unit offers students:

1. Accompaniment and follow-up through counseling and personalized plans for students who need to improve their academic performance.

2. In terms of attention to diversity, non-significant curricular adjustments are made, i.e., at the level of methodology and evaluation, in those students with specific educational support needs, thus pursuing equal opportunities for all students.

3. We offer students different extracurricular training resources to develop different competencies that will enrich their personal and professional development.

4. Vocational guidance through the provision of tools and counseling to students with vocational doubts or who believe they have made a mistake in their choice of degree.

Students in need of educational support can write to us at:

orientacioneducativa.uev@universidadeuropea.es

11.   ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the "surveys" section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.