

1. BASIC INFORMATION

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|-------------------------------|---|
| Course | Financial Management |
| Degree program | Bachelor's Degree in Tourism and Leisure Management |
| School | Social Sciences Faculty |
| Year | Second |
| ECTS | 6 ECTS |
| Credit type | Compulsory |
| Language(s) | English |
| Delivery mode | On site |
| Semester | First semester |
| Academic year | 2024/2025 |
| Coordinating professor | Mariano A. Hervás Zuriaga |
| Professor | Mariano A. Hervás Zuriaga |

2. PRESENTATION

The subject Financial Management has as a main objective to acquire the knowledge of Corporate Finance. Students will learn about a role of a financial director, his/her functions, as well as, what problems a financial director might face and how can he/she resolve them. They will acquire knowledge about how to make Business Plans and about the main investment evaluation techniques used in the decision-making process.

In addition, students will learn how to solve real life problems related to correct financing and investment decisions planning.

3. COMPETENCIES AND LEARNING OUTCOMES

Core competencies:

- CB2: Students must know how to apply their knowledge to their work or vocation in a professional manner and possess the skills that are usually demonstrated through the elaboration and defense of arguments and the resolution of problems within their area of study.
- CB3: Students must have the ability to gather and interpret relevant data (usually within their area of study) to make judgments that include a reflection on relevant issues of a social, scientific or ethical nature.
- CB4: Students should be able to transmit information, ideas, problems and solutions to both a specialized and non-specialized audiences.

Cross-curricular competencies:

- CT2: Autonomous learning: combination of skills for selecting strategies for searching, analyzing, evaluating and managing information from diverse sources, as well as for independently learning and implementing what has been learned.
- CT03 Teamwork: ability to integrate and collaborate actively with other people, areas and/or organizations to achieve common goals

- CT5: Analysis and problem solving: be able to critically evaluate information, break down complex situations into their constituent parts, recognize patterns, and consider other alternatives, approaches, and perspectives to find optimal solutions and efficient negotiations

Specific competencies:

- CE22: Ability to manage the financial resources of organizations from the tourism industry.
- CE25: Ability to use the main financial instruments and methodologies available to the chief financial officer of a company for effective management of decision-making.

Learning outcomes:

- LO1: Understanding of the concepts related to basic business finance.
- LO2: Realization of problems related to making investment decisions that demonstrate the correct understanding of the described concepts.
- LO3: Understanding of the main financial instruments and methodologies available to the CFO of a company for effective management decision-making.
- LO4: Realization of problems, cases and activities that allow to demonstrate that the student has acquired the concepts described in the previous section.

The following table shows the relationship between the competencies developed during the course and the learning outcomes pursued:

| Competencies | Learning outcomes |
|--------------------------------|--|
| CB3, CT02 | LO1: Understanding of the concepts related to basic business finance. |
| CB2, CB4, CT3, CT5 | LO2: Realization of problems related to making investment decisions that demonstrate the correct understanding of the described concepts. |
| CB3, CT2 | LO3: Understanding of the main financial instruments and methodologies available to the CFO of a company for effective management decision-making. |
| CB2, CB4, CE22, CE25, CT3, CT5 | LO4: Realization of problems, cases and activities that allow to demonstrate that the student has acquired the concepts described in the previous section. |

4. CONTENT

- Introduction to Corporate Finance.
- Financial Statements.
- Working with Financial Statements
- Financial Planning & Forecasting.
- Time Value of Money.
- Project Valuation Criteria

5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies used are indicated below:

- Follow-up of the masterclasses.
- Case method: Practical case study activities.
- Cooperative learning.
- Problem-based learning.

6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

Campus-based mode:

| Learning activity | Number of hours |
|-------------------------------|-----------------|
| Masterclasses | 40 |
| Autonomous work | 30 |
| Oral presentations | 10 |
| Problems and cases resolution | 15 |
| Teamwork activities | 25 |
| Tests and exams | 5 |
| Tutorials | 15 |
| Reports | 10 |
| TOTAL | 150 |

7. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

Campus-based mode:

| Assessment system | Weight |
|--|--------|
| Exercises and problems solving | 20% |
| Group Exercise - Excel practice and report | 25% |
| Oral exhibition (presentation) | 10% |
| Final knowledge tests | 40% |
| Participation/ performance (assessment through the observation of practices or work being carried out) | 10% |

When you access the course on the *Campus Virtual*, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one.

7.1. Ordinary Call

To pass the subject in the ordinary examination, you must obtain a grade greater than or equal to 5.0 out of 10.0 in the final grade (weighted average) of the subject.

In any case, it will be necessary for you to obtain a grade greater than or equal to 5.0 out of 10.0 in the final exam so that it can be averaged with the rest of the activities.

The European University of Valencia establishes continuous assessment as the evaluation system for the knowledge, skills, and basic, general, transversal, and specific competencies of the Tourism and Leisure Management degree program, in accordance with the provisions of the Degree Program Assessment Regulations. In this regard, and for the purpose of using examination attempts, the student should be aware that if any evaluation system specified in the Learning Guide is used, in the ordinary examination, the student will receive an overall grade for the subject, thus consuming an examination attempt.

According to the aforementioned Regulations, students enrolled in on-site degree programs are required to justify at least 50% of their class attendance as a necessary part of the evaluation process. In the case of theoretical or practical classes specified as mandatory by the teacher in the subject schedules, the student must record a 90% attendance, whether the absence is justified or not. Failure to provide documentation through the means proposed by the University will empower the teacher to grade the subject as failed in the ordinary examination, following the grading system.

Virtual attendance (Hyflex) is permitted only in specific circumstances that are justified and approved. These include exceptional cases, such as illness or accidents, provided they are properly documented and explicitly authorized by the teacher, as well as situations explicitly authorized by the Academic Advisory Office. In all other cases, virtual attendance will be recorded as an absence.

7.2. Extraordinary Examination

To pass the subject in the extraordinary examination, you must obtain a grade greater than or equal to 5.0 out of 10.0 in the final grade (weighted average) of the subject.

In any case, it will be necessary for you to obtain a grade greater than or equal to 5.0 in the final exam so that it can be averaged with the rest of the activities.

Uncompleted activities from the ordinary examination must be submitted after receiving the corresponding corrections from the teacher, or those that were not submitted.

The European University of Valencia establishes continuous assessment as the evaluation system for the knowledge, skills, and basic, general, transversal, and specific competencies of the Tourism and Leisure Management degree program, in accordance with the provisions of the Degree Program Assessment Regulations. In this regard, and for the purpose of using examination attempts, the student should be aware that in the extraordinary examination, the Objective Knowledge Test (POC) will determine whether an examination attempt is used or not. In the exceptional case where the student only needs to pass evaluation systems other than the POC, they will be considered "NP" if they do not present them and will receive a numerical grade if they present at least one of them.

According to the aforementioned Regulations, students enrolled in on-site degree programs are required to justify at least 50% of their class attendance as a necessary part of the evaluation process. In the case of theoretical or practical classes specified as mandatory by the teacher in the subject schedules, the student must record a 90% attendance, whether the absence is justified or not. Students who, due to non-compliance with this requirement, must take the extraordinary examination, must complete whatever activities the teacher determines to recover this part.

8. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

| Assessable activities | Deadline |
|---|-------------------------|
| Exercises and problems solving, participation in debates and forums | September till December |
| Group exercise and presentation | December |
| Knowledge test | January |

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

9. BIBLIOGRAPHY

The main reference books for this subject are:

- Ross, S., Westerfield, R. and Jordan, B. (2019). Fundamentals of corporate finance (12th ed.). New York: McGraw-Hill.

10. EDUCATIONAL GUIDANCE AND DIVERSITY UNIT

Students with specific learning support needs:

Curricular adaptations and adjustments for students with specific learning support needs, in order to guarantee equal opportunities, will be overseen by the Diversity Management Unit (UAD: Unidad de Atención a la Diversidad).

It is compulsory for this Unit to issue a curricular adaptation/adjustment report, and therefore students with specific learning support needs should contact the Unit at unidad.diversidaduev@universidadeuropea.es at the beginning of each semester.

11. ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the “surveys” section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.