1. BASIC INFORMATION

Course	English for Tourism II
Degree program	Degree in Tourism and Leisure Management
School	Social Sciences
Year	Second
ECTS	6
Credit type	Basic
Language(s)	English
Delivery mode	Campus-based
Semester	1º
Academic year	2024/25
Coordinating professor	Lynn Summerfield PhD
Professor	Lynn Summerfield PhD lynn.summerfield@universidadeuropea.es

2. PRESENTATION

This course aims to introduce the student to the specific language of the industry of tourism as a whole as well as the communicative skills the field requires of the professional. The course takes as reference the Common European Framework of Reference for Foreign Languages and the descriptors of the independent user level at a consolidated intermediate level.

The objective is to improve the students' reading and writing skills and oral comprehension and expression, as well as emphasizing the understanding of a solid grammatical and lexical base.

3. COMPETENCIES AND LEARNING OUTCOMES

Core competencies:

- CB4 – That students can transmit information, ideas, problems and their solutions to an audience that is specialized or not in the field of tourism.

- CB5 – That students have developed the necessary learning abilities to undertake further studies with a high degree of autonomy.

Cross-curricular competencies:

- CT04 – Oral and Written Communication: Ability to transmit and received data, ideas, opinions and attitudes in order to achieve understanding and action. Oral communication is understood as via words and gestures. Written communication is via the written word and graphic support.

- CT05 – Analysis and problem solving: the student is able to evaluate information in a critical way and deconstruct complex situations in order to identify patterns in problems and so consider alternative forms and perspectives in solving them in the optimum way using efficient negotiation.

- CT09 – Global Mentality: the student is able to show interest and understand other standards and cultures, recognising their characteristics in order to work effectively in a global community.

Specific competencies:

- CE7 - Use information and communication technologies in the different fields related to tourism.

- CE9 – Ability to manage the basic tools to guide the client, understanding the characteristics of the tourist sector, the different types of client, their needs and demands.

- CE10 – Knowledge of the English language that allows understanding, expression and adequate use of specific terminology related to the tourism field.

Learning outcomes:

- RA1: Communicate orally and in writing effectively in English at an intermediate level.

- RA2: Use specialist vocabulary related to the tourist and leisure industry adequately.

The following table shows the relationship between the competencies developed during the course and the learning outcomes pursued:

Competencies	Learning outcomes
CB4. CB5. CT04, CT05, CT09, CE7, CE9	RA1: Communicate orally and in writing effectively in English at an intermediate level.
CB4, CT04, CT09, CE9	RA2: Use specialist vocabulary related to the tourist and leisure industry adequately.

4. CONTENT

Unit 1: Heritage:
- Describing heritage/ Architecture/Guiding expressions
- Working as a tour guide
- Case study: Designing a museum exhibition
- Language focus: past tenses

Unit 2: Managing Events:
- Event management contracts
- Case study: quality in tourism
- PBL: Make a profitable festival
- Language focus: hypothetical situations

Unit 3: Careers:
- Applying for a job
- Remuneration
- Adjectives describing personality
- Case study: national tourist organisations
- PBL: Recruit the right person
- Language focus: dependent prepositions

Unit 4: Gastronomy:
- Food
- Culinary tourism
- Case study: E-travel
- PBL: Plan a new itinerary
- Language focus: relative clauses

Unit 5: Risk:
- Risk prevention
- Types of risk
- Adventure sport
- Case study: sustainable tourism
- UNESCO SDG 11: sustainable tourism
- Language focus: modal verbs

5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies used are indicated below:

- Lectures
- Case studies
- Problem-based learning
- Project based learning

6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

Campus-based mode:

Learning activity	Number of hours
AF1. Classes, Lectures: Explanation of content theory/practical given in class	40 h
AF2. Autonomous work	30 h

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AF3. Oral presentations	10 h
AF4. Case Studies, project based learning	10 h
AF5. Visits	5 h
AF6. Group activities	25 h
AF7. Reports and written work	10 h
AF8. Knowledge Tests	5 h
AF9. Tutorial	15 h
Total	**150 h**

7. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

Campus-based mode:

Assessment system	Weight
Knowledge Test x 1: written and oral*	40%
Oral Presentation x 1 (group) – UNESCO SDG 11 sustainability in tomorrow's tourism**	20%
Case study/project-based learning (2 submissions)**	20%
Reports and written work (portfolio of class work)**	20%
*Actividades cuya nota debe ser mayor o igual a 5 para poder aprobar la asignatura. **Actividades cuya nota media debe ser mayor o igual a 4 para poder aprobar la asignatura	

When you access the course on the *Campus Virtual*, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one.

7.1. First exam period

To pass the subject in the ordinary examination, you must obtain a grade greater than or equal to 5.0 out of 10.0 in the final grade (weighted average) of the subject.

In any case, it will be necessary for you to obtain a grade greater than or equal to 5.0 in the final exam so that it can be averaged with the rest of the activities.

The minimum attendance requirement to be able to take the final knowledge test in the ordinary exam is 70%. Failure to accredit attendance by the means proposed by the university will entitle the lecturer to grade the subject as a fail in the ordinary exam, in accordance with the grading system. Those students who, due to non-compliance with this requirement, must sit the extraordinary exam, must carry out as many activities as the teacher determines in order to recover this part of the course.

The European University of Valencia establishes continuous assessment as the evaluation system for the knowledge, skills, and basic, general, transversal, and specific competencies of the degree program, in accordance with the provisions of the Degree Program Assessment Regulations. In this regard, and for the purpose of using examination attempts, the student should be aware that if any evaluation system specified in the Learning Guide is used, in the ordinary examination, the student will receive an overall grade for the subject, thus consuming an examination attempt.

7.2. Second exam period

To pass the subject in the extraordinary examination, you must obtain a grade greater than or equal to 5.0 out of 10.0 in the final grade (weighted average) of the subject.

In any case, it will be necessary for you to obtain a grade greater than or equal to 5.0 in the final exam so that it can be averaged with the rest of the activities.

Uncompleted activities from the ordinary examination must be submitted after receiving the corresponding corrections from the teacher, or those that were not submitted.

The minimum attendance requirement to be able to take the final knowledge test in the ordinary exam is 70%. Failure to accredit attendance by the means proposed by the university will entitle the lecturer to grade the subject as a fail in the ordinary exam, in accordance with the grading system. Those students who, due to non-compliance with this requirement, must sit the extraordinary exam, must carry out as many activities as the teacher determines in order to recover this part of the course.

The European University of Valencia establishes continuous assessment as the evaluation system for the knowledge, skills, and basic, general, transversal, and specific competencies of the degree program, in accordance with the provisions of the Degree Program Assessment Regulations. In this regard, and for the purpose of using examination attempts, the student should be aware that in the extraordinary examination, the Objective Knowledge Test (POC) will determine whether an examination attempt is used or not. In the exceptional case where the student only needs to pass evaluation systems other than the POC, they will be considered "NP" if they do not present them and will receive a numerical grade if they present at least one of them.

8. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

Assessable activities	Deadline
Project based learning: Design a museum exhibition (group)	25th September, 2024
Case study: National Tourism Organisations (individual)	30th October, 2024
Oral Presentation x 1 (group) - ODS sustainability in tomorrow's tourism	4th December, 2024
Reports and written work: Portfolio (individual)	10th January, 2025
Knowledge test: written and oral	TBA

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

9. BIBLIOGRAPHY

The main reference work for this subject is:

English For International Tourism Coursebook (Upper Intermediate). Pearson. ISBN 978-1-4479-2391-6

(This is the obligatory coursebook that all students should have for the first day of the course. Students are **not** required to obtain the workbook)

The recommended bibliography is:

- Oxford University Press (2009). Oxford phrasal verb dictionary (2nd ed.). OUP: Oxford. ISBN: 978-0194317214

- Oxford University Press (2009). Oxford collocations dictionary. OUP: Oxford

  ISBN: 978-0194325387

10. EDUCATIONAL GUIDANCE, DIVERSITY AND INCLUSION UNIT

From the Educational Guidance, Diversity and Inclusion Unit (ODI) we offer support to our students throughout their university life to help them achieve their academic achievements. Other pillars of our action are the inclusion of students with specific educational support needs, universal accessibility in the different campuses of the university and equal opportunities.

This unit offers students

1. Accompaniment and monitoring by means of counselling and personalised plans for students who need to improve their academic performance.
2. In terms of attention to diversity, non-significant curricular adjustments are made, that is, in terms of methodology and assessment, for those students with specific educational support needs, thereby pursuing equal opportunities for all students.
3. We offer students different extracurricular training resources to develop different competences that will enrich their personal and professional development.
4. Vocational guidance through the provision of tools and advice to students with vocational doubts or who believe they have made a mistake in their choice of degree.
Students in need of educational support can write to us at: orientacioneducativa.uev@universidadeuropea.es

11. ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the "surveys" section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.

12.   NORMATIVA SOBRE CONVIVENCIA Y EVALUACIÓN

La asistencia virtual (Hyflex) a las sesiones se permite exclusivamente para casos justificados y tipificados por la Universidad, en particular casos excepcionales debidamente justificados y autorizados expresamente por el/la docente (enfermedad, accidente…), y los explícitamente autorizados por Asesoría Académica. En caso contrario se registrará como falta de asistencia.

Después de que un estudiante sea amonestado tres veces consecutivas por comportamientos que no favorezcan un entorno favorable para el aprendizaje de la clase o impliquen una falta de respeto al profesor u otros compañeros, se le invitará a abandonar el aula con el fin de preservar un entorno de aprendizaje apropiado. Dependiendo de la falta se podrán considerar sanciones superiores según la Normativa de Convivencia General de la Universidad.

Para los estudiantes a los que se identifique copiando, plagiando o se sospeche que han copiado o plagiado en alguna prueba de conocimiento o actividad evaluable, si dichos estudiantes no pueden demostrar lo contrario, o alternativamente, que poseen los conocimientos y competencias asociados a la prueba u actividad, esta será evaluada con una calificación de 0. Se podrán considerar sanciones superiores según la Normativa de Convivencia General de la Universidad.

13.   NORMATIVA PARA LA ENTREGA DE TRABAJOS

Todas las entregas de los trabajos se realizarán a través del campus virtual. Los plazos de entrega de los trabajos se respetarán puntualmente. Se penalizarán las actividades evaluables presentadas fuera de los plazos establecidos, con el fin de incentivar el trabajo continuo y planificado, además de fomentar la actitud profesional. En cualquier caso, la profesora estará en su derecho de no aceptar entregas fuera del plazo establecido.

El uso de traductores automáticos (Google Translate, DeepL, etc.) y de tecnologías de IA está terminantemente prohibido siempre que no se indique lo contrario en clase. La profesora podrá evaluar si el nivel del texto entregado corresponde con el nivel real de cada estudiante. Si determina que el nivel del texto no se corresponde, tendrá la potestad de decidir si esa actividad queda suspensa o si el/la estudiante deberá rehacerla de forma presencial.