

## 1. BASIC INFORMATION

Course	LEGAL MANAGEMENT OF THE TOURISTIC BUSINESS
Degree program	BACHELOR'S DEGREE IN TOURISM AND LEISURE MANAGEMENT
School	FACULTY OF SOCIAL SCIENCES
Year	1st
ECTS	6
Credit type	COMPULSORY
Language(s)	ENGLISH
Delivery mode	CAMPUS-BASED
Semester	2 <sup>nd</sup> SEMESTER
Academic year	2025/2026
Coordinating professor	Dra. Ivana Rihova
Professor	Dra. Ivana Rihova

## 2. PRESENTATION

The subject seeks to provide students with basic concepts relating to law, common rules, and institutions that may impact on the business and the legal transactions that take place in tourism contexts. Students will gain an appreciation of some of the key features of the legal framework that regulates tourism and leisure activities in Spain, the EU, and beyond. The subject is essential for any tourism and leisure professional because it highlights the key tourism and leisure legal subjects and the legal relationships established between them. Among other activities, students studying the subject will identify the key principles and legal foundations that affect tourism; understand a legal text and the contents of the main policies that regulate tourism activities; recognize the main tourist political-administrative structures; and, consult the relevant sources and communication channels in which the resolutions, regulations and subsidies are issued by relevant administrative bodies.

## 3. COMPETENCIES AND LEARNING OUTCOMES

### Core competencies:

- CB2 - Students have to know how to apply their knowledge to their work or vocation in a professional manner and possess the skills that are usually demonstrated through the elaboration and defence of arguments and the resolution of problems within their area of study.
- CB4 - Students have to be able to transmit information, ideas, problems and solutions to a specialized and non-specialized public.
- CB5 - That students have developed those learning skills necessary to undertake further studies with a high degree of autonomy.

### Transversal competencies:

- CT03 - Teamwork: Ability to actively integrate and collaborate with other people, areas and/or organizations to the achievement of common goals.
- CT04 - Written Communication / Oral Communication: Ability to transmit and receive data,

ideas, opinions and attitudes to achieve understanding and action, being oral what is done through words and gestures, written, through writing and/or supports graphics.

- CT05 - Analysis and problem solving: Being able to critically evaluate information, break down situations complex into their constituent parts, recognize patterns, and consider other alternatives, approaches, and perspectives to find optimal solutions and efficient negotiations.
- CT08 - Entrepreneurial spirit: Ability to assume and carry out activities that generate new opportunities, anticipate problems or imply improvements.

#### **Specific competencies:**

- CE11 - Ability to understand the legal framework that regulates tourist and leisure activities.
- CE12 - Ability to recognize the main agents of the tourism market in the public and private spheres in order to access relevant information sources for tourism and leisure management.
- CE13 - Ability to carry out the appropriate procedures for the management of public tourism development plans.

#### **Learning outcomes:**

The goal is for students to understand the legal framework that regulates tourism and leisure activities within the Spanish legal system. This subject is essential for professional practice because it provides an understanding of the entities involved in tourism and leisure and the legal relationships established between them.

Students will be able to:

- LO1. Identify the legal principles and key issues that affect the tourism sector
- LO2. Understand a legal text and the contents of key regulatory norms of tourism activities
- LO3. Recognise the main political and administrative structures in tourism
- LO4. Consult the appropriate sources and media in which the resolutions, regulations and subsidies issued by the administrations are published

The following table shows the relationship between the competencies developed during the course and the learning outcomes pursued:

Competencies	Learning outcomes
CB2, CB5, CE11, CE12, CE13	LO1. Identify the legal principles and key issues that affect the tourism sector
CB5, CT08, CE11, CE13	LO2. Understand a legal text and the contents of key regulatory norms of tourism activities
CT05, CE11, CE12, CE13	LO3. Recognise the main political and administrative structures in tourism
CB2, CB4, CT03, CE12, CE13	LO4. Consult the appropriate sources and media in which the resolutions, regulations and subsidies issued by the administrations are published

## 4. CONTENTS

- Contextualizing tourism regulations
- Natural person and legal entity: special reference to the entities involved in tourism trade
- Tourism companies: types of companies, social responsibility, tax system
- Tourism company contracts: assets, business activity, labour relations
- Payment methods
- Relations with the Public Administration

## 5. TEACHING-LEARNING METHODOLOGIES

The types of teaching-learning methodologies used are indicated below:

- Lectures/ Online lectures
- Case studies
- Collaborative learning
- Problem-based learning
- Simulated environments

## 6. LEARNING ACTIVITIES

Listed below are the types of learning activities and the number of hours the student will spend on each one:

**Campus-based mode:**

Learning activity	Number of hours
Tutorials	10
Lectures	15
Online lectures	10
Independent study	20
Oral exhibitions	15
Case studies and problem-solving	50
Participatory group activities	25
Assessments	5
<b>TOTAL</b>	<b>150</b>

## 7. ASSESSMENT

Listed below are the assessment systems used and the weight each one carries towards the final course grade:

### Campus-based mode

Assessment system	Weight
Test of knowledge	40%
Case analysis and problem solving	30%
Report/written assignments	20%
Oral exhibition	10%

When you access the course on the *Campus Virtual*, you'll find a description of the assessment activities you have to complete, as well as the delivery deadline and assessment procedure for each one.

### 7.1. Ordinary Call

To pass the subject in the ordinary examination, you must obtain a grade greater than or equal to 5.0 out of 10.0 in the final grade (weighted average) of the subject.

In any case, it will be necessary for you to obtain a grade greater than or equal to 5.0 in the final test so that it can be averaged with the rest of the activities.

### 7.2. Extraordinary Examination

To pass the subject in the extraordinary examination, you must obtain a grade greater than or equal to 5.0 out of 10.0 in the final grade (weighted average) of the subject.

In any case, it will be necessary for you to obtain a grade greater than or equal to 5.0 in the final exam so that it can be averaged with the rest of the activities.

The student must deliver the activities not successfully completed in the first exam period after having received the corresponding corrections from the professor, or those that were not delivered in the first place.

## 8. SCHEDULE

This table shows the delivery deadline for each assessable activity in the course:

Assessable activities	Deadline
Activity 1: Oral exhibition	Week 4-5
Activity 2: Oral exhibition	Week 5-7
Activity 3: Case analysis and problem solving	Week 7-8
Activity 4: Report	Week 12-14
Activity 5: Case analysis and problem solving	Week 15-16
Final test of knowledge	May/June 2026

This schedule may be subject to changes for logistical reasons relating to the activities. The student will be notified of any change as and when appropriate.

## 9. BIBLIOGRAPHY

The main reference work for this subject is:

- López Sako, M. J. (Ed.) (2016). *Introducción Bilingüe al Derecho Español para Estudiantes Erasmus/Bilingual Introduction to Spanish law for Erasmus Students*. Tirant lo Blanch.

The recommended Bibliography is:

- Adams, A., Caplan, S. & Lockwood, G. (2023). *Law for Business Students*. 12th Ed. Pearson.
- Fresnedo de Aguirre, C. (2022). *Legal Aspects of Cruises*. Springer.
- Landini, S. (2021). *Sustainable Tourism Contracts*. Springer.
- OpenStax (2019). *Business Law Essentials*. Available on <https://openstax.org/details/books/business-law-i-essentials>
- Torres, C., Melgosa Arcos, F. J., Jegouzo, L., Franceschelli, V. & Morandi, F. (Eds). *Tourism Law in Europe*. ESHE. Available on <https://publications.eshte.pt/dir/tlie/tlie/26/>

## 10. EDUCATIONAL GUIDANCE, DIVERSITY & INCLUSION UNIT

From the Educational Guidance, Diversity and Inclusion Unit (ODI) we offer support to our students throughout their university life to help them reach their academic achievements. Other main actions are the students' inclusions with specific educational needs, universal accessibility on the different campuses of the university and equal opportunities.

From this unit we offer to our students:

1. Accompaniment and follow-up by means of counselling and personalized plans for students who need to improve their academic performance.
2. In terms of attention to diversity, non-significant curricular adjustments are made in terms of methodology and assessment for those students with specific educational needs, pursuing an equal opportunities for all students.
3. We offer students different extracurricular resources to develop different competences that will encourage their personal and professional development.
4. Vocational guidance through the provision of tools and counselling to students with vocational doubts or who believe they have made a mistake in their choice of degree.

Students in need of educational support can write to us at:

[orientacioneducativa.uev@universidadeuropea.es](mailto:orientacioneducativa.uev@universidadeuropea.es)

## 11. ONLINE SURVEYS

Your opinion matters!

The Universidad Europea encourages you to participate in several surveys which help identify the strengths and areas we need to improve regarding professors, degree programs and the teaching-learning process.

The surveys will be made available in the "surveys" section in virtual campus or via e-mail.

Your assessment is necessary for us to improve.

Thank you very much for your participation.