

1. OVERVIEW

Subject Area	Law Applied to Data Processing
Degree	Bachelor's Degree in Business Analytics
School/Faculty	Social and Communication Sciences
Ac. Year	Fourth
ECTS	3 ECTS
Type	Compulsory
Language(s)	Spanish/English
Delivery Mode	On campus
Term	One (7th)
Academic Year	2025-26
Coordinating professor	Guillermo Ruiz Blay.

2. INTRODUCTION

The compulsory subject of Law Applied to Data Processing is highly relevant in view of modern-day approaches to business management, where information is considered to be a very valuable asset. It will introduce students to basic legal concepts relating to the storage, use and protection of data. They will explore the core principles of cybersecurity and study leading cybersecurity policies and regulations.

3. SKILLS AND LEARNING OUTCOMES

Key skills (CB, by the acronym in Spanish):

- CB3: Students will develop an ability to gather and interpret relevant data (usually within their study area) to form opinions which include reflecting on relevant social, scientific or ethical matters.
- CB4: Students will be able to present information, ideas, problems and solutions to both specialist and non-specialist audiences.

Cross-curricular skills (CT, by the acronym in Spanish):

- CT1: Ethical values: Ability to think and act in line with universal principles based on the value of a person, contributing to their development and involving commitment to certain social values.

Specific skills (CE, by the acronym in Spanish):

- CE08: Ability to analyse, integrate and evaluate information from legal sources when needed in the decision-making process.
- CE24: Ability to identify information needs, depending on the stated objectives of the task in question.
- CE25: Ability to explore new sources of information and the procedures for applying solutions in view of the situation and the sector in question.

Learning outcomes (RA, by the acronym in Spanish):

- RA1: Understand the legal framework governing data protection: data protection law and regulations.
- RA2: Recognise the institutions and authorities tasked with protecting and monitoring the use of data.
- RA3: Understand cybersecurity as well as its object and purpose.
- RA4: Understand the practical purposes that the content of this subject area can serve.

The following table shows how the skills developed in the course match up with the intended learning outcomes:

Skills	Learning outcomes
CB3, CT1, CE08, CE24	RA1: Understand the legal framework governing data protection: data protection law and regulations.
CB3, CE08, CE24	RA2: Recognise the institutions and authorities tasked with protecting and monitoring the use of data.
CB3, CT1, CE08, CE24	RA3: Understand cybersecurity as well as its object and purpose.
CB3, CB4, CE08, CE25	RA4: Understand the practical purposes that the content of this subject area can serve.

4. CONTENTS

Unit 1. Origins and Core Principles of Data Protection. Institutions.

Unit 2. Sensitive Data.

Unit 3. Rights of Access, Rectification, Cancellation and Opposition.

Unit 4. International Transfer of Personal Data. Privacy Shield.

Unit 5. Origins and Core Principles of Cybersecurity. National Cybersecurity Policy.

Unit 6. Cybersecurity Regulations and Institutions.

5. TEACHING/LEARNING METHODS

The types of teaching/learning methods are as follows:

- Lecture/online conference
- Problem-based learning (ABP, as per the Spanish acronym)

6. LEARNING ACTIVITIES

The types of learning activities, plus the amount of time spent on each activity, are as follows:

Learning activity	Number of hours
Lectures	16
Asynchronous lectures	4
Problem-solving	15
Oral presentations	5
Written reports and essays	15
Independent assignment	20
TOTAL	75

7. ASSESSMENT

The assessment methods, plus their weighting in the final grade for the course, are as follows:

Assessment system	Weighting
On-campus knowledge tests	50%
Oral presentations	10%
Reports and written work	20%
Case study/problem scenario	20%

On the Virtual Campus, when you open the subject area, you can see all the details of your assessment activities, including the deadlines and assessment procedures for each activity.

7.1. Ordinary exam period

To pass the course in the ordinary examination period you must obtain a grade of 5.0 or more out of 10.0 in the final grade (weighted average) for the subject area.

In any case, you must achieve a grade greater than or equal to 4.0 in the final assessment so this can be used for the average with the other activities.

7.2. Extraordinary exam period (resits)

To pass the course in the ordinary examination period you must obtain a grade of 5.0 or more out of 10.0 in the final grade (weighted average) for the subject area.

In any case, you must achieve a grade greater than or equal to 4.0 in the final assessment so this can be used for the average with the other activities.

Activities not passed in the ordinary exam period, or those not delivered, must now be delivered after having received the relevant corrections to them by the lecturer.

8. TIMELINE

The timeline with delivery dates of assessable activities in the subject area is indicated in this section:

Assessable activities	Date
Activity 1.	Week 1 to 20
Activity 2.	Week 1 to 20
Knowledge test	Official date

The timeline may be subject to modifications for logistical reasons of the activities. Students will be informed of any changes in due time and course.

9. BIBLIOGRAPHY

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10. EDUCATIONAL GUIDANCE AND DIVERSITY UNIT

The Educational Guidance and Diversity Unit (ODI in Spanish) offers support throughout your time at university to help you with your academic achievement. Other cornerstones of our educational policy are the inclusion of students with special educational needs, universal access in all our university campuses and equal opportunities.

This ODI unit offers students:

1. Support and monitoring through counselling and personalised student plans for those who need to improve their academic performance.

2. Curricular adaptations to uphold diversity, with assistance for those students who require specific educational support, leading to equal opportunities without significant changes to methodology or evaluation.
3. We offer students a range of extracurricular educational resources to reinforce skills which will enhance their personal and professional development.
4. Career guidance by giving tools and advice to any students who have doubts about their career or think that they have chosen the wrong degree.

Students who need educational support can contact us at:

orientacioneducativa@universidadeuropea.es

11. SATISFACTION SURVEYS

Your opinion matters!

Universidad Europea encourages you to complete our satisfaction surveys to identify strengths and areas for improvement for staff, degree courses and the learning process.

These surveys will be available in the surveys area of your virtual campus or by email.

Your opinion is essential to improve the quality of the degree.

Many thanks for taking part.