Universidad Europea

1. BASIC DATA

Subject	Economic Research
Program	Master's Degree in Trade and International Economic Relations
School	School of Business, Economy and Communication
Course	Module VII
ECTS	6 ECTS
Type	Elective
Language/s	English
Modality	On-campus/ Campus-based
Semester	Second Semester
Academic Year	2024/2025
Coordinator	Dr. Hongsong Wang

2. PRESENTATION

ECONOMIC RESEARCH is the seventh module of the Master in Trade and International Economic Relations, in the research pathway, with a value of 6 ECTS, like the rest of the modules.

This module aims to train students in the techniques and tools of economic research. Specifically, in mastering the knowledge and skills for the analysis of advanced microeconomics and macroeconomics, as well as strategies for identifying the possibilities of game theory.

3. COMPETENCIAS Y RESULTADOS DE APRENDIZAJE

General Competences:

- GC.1. Capacity for Interrelation, perfecting the ability to perceive, analyse and interpret the environment in order to be able to integrate information and make decisions in new environments.
- GC.2. Integration of Knowledge, i.e. having an integrated vision of all the dimensions of the company or international organisation, in order to be able to analyse problems and look for solutions as a group.
- GC.3. Ability to understand and take advantage of cultural diversity, developing respect for diversity.
- GC.4. Ability to work as part of a team, innovative mentality and decision-making.
- GC.5. Communication skills (in both Spanish and English) to debate and present their ideas and business projects in each area of the programme to a specialised or non-specialised forum.
- GC.7. Critical and self-critical sense.

Specific Competences:

- SC.1. Lead projects and teams from an integral ethical and socially responsible approach, assessing the impact of their decisions on profits, the market, people and society.
- SC.4. Analyse the international economic environment. Carry out medium- and long-term strategic

assessment and planning using existing tools.
- SC.5. Develop the competences of a manager: leadership, emotional intelligence, communication skills, team management, group work, planning, conflict resolution, negotiation and results orientation, always from a multicultural perspective and respecting diversity.
- SC.8. Manage the resources needed to implement a successful internationalisation plan for the company, the launch of a new activity or the opening up of the company to new markets.
- SC.9. Detect the risks of a business internationalisation operation and recommend the tools and instruments to cover the company against them.

Learning Outcomes:

- LO1. Master the international microeconomic models to analyse the international economic reality.
- LO2. Study the classical paradigms of industrial organisation.
- LO3. Learn the models based on game theory to be able to understand the international strategies of companies and analyse the behaviour in the negotiation processes of countries and international organisations.
- LO4. Understand the relationship between the different aggregate variables and the consequences of the monetary, economic and fiscal policies that countries and international organisations design.

The table below shows the relationship between the competences developed in the module and the learning outcomes pursued.

Competencias	Resultados de aprendizaje
GC1, GC2, GC3, GC4, GC5, GC7 SC1, SC4, SC5, SC8, SC9	LO1. Master the international microeconomic models to analyse the international economic reality.
GC1, GC2, GC3, GC4, GC5, GC7 SC1, SC4, SC5, SC8, SC9	LO2. Study the classical paradigms of industrial organisation.
GC1, GC2, GC3, GC4, GC5, GC7 SC1, SC4, SC5, SC8, SC9	LO3. Learn the models based on game theory to be able to understand the international strategies of companies and analyse the behaviour in the negotiation processes of countries and international organisations
GC1, GC2, GC3, GC4, GC5, GC7 SC1, SC4, SC5, SC8, SC9	LO4. Understand the relationship between the different aggregate variables and the consequences of the monetary, economic and fiscal policies that countries and international organisations design.

4. CONTENTS

The module is organised into three subjects:

1. Advanced Microeconomics
2. Industrial organisation and game theory
3. Advanced Macroeconomics.

5. TEACHING-LEARNING METHODOLOGIES

The following are the types of teaching-learning methodologies to be applied:

- Presentations.
- Seminars.
- Case studies.
- Discussion of practical examples and real cases.
- Cooperative learning.

6. TRAINING ACTIVITIES

The following table shows the types of training activities to be carried out and the number of hours the student will spend on each:

Training activities	Hours
Presentation of knowledge in the classroom using the seminar method.	37,5
Seminar method.	25
Case classroom: teamwork for CASE analysis.	12,5
Group coaching on the developed competences.	7,5
Collaborative learning.	25
Integrative work on the module.	7,5
Presentation in the virtual classroom of knowledge. Students will carry out readings and analyses, as well as participate in virtual forums to demonstrate their ability to discuss and debate.	5
Virtual forums where they will demonstrate their ability to discuss.	5
Individual activities in the virtual classroom related to the content.	25
TOTAL	**150 h**

7. EVALUATION

The following is a list of the assessment systems and their weighting in the total grade for the module:

Sistema de evaluación		Pesos
Activity 1	• Carrying out and participating in classroom activities and cases.	25%
Activity 2	• Completion of virtual classroom activities.	15%
Activity 3	• Teacher's report on participation in the seminar.	25%
Activity 4	• Presentation of a comprehensive team work of the module.	35%

On the Virtual Campus, when you access the module, you will be able to consult in detail the assessment activities to be carried out, as well as the delivery dates and assessment procedures for each of them.

7.1. Ordinary Call

In order to pass the module in the ordinary exam, you must obtain a mark of 5 out of 10 in the final grade (weighted average) of the module

7.2. .Extraordinary Call

In order to pass the module in the extraordinary call, it is necessary to obtain a grade higher than or equal to 5 out of 10 in the final grade (weighted average) of the module.

The activities that have not been passed in the ordinary call must be submitted, after having received the appropriate corrections from the teacher, or those that have not been submitted..

8. TIMETABLE

This section provides an approximate timetable with delivery dates (weeks) for the evaluable activities of the module:

Assesments	Weeks
Activity 1	21-24
Activity 2	23-24
Activity 3	24
Activity 4	24-25

This timetable may be subject to modifications for logistical reasons. Any modification will be notified to the student in due time and form.

9. BIBLIOGRAPHY:

The reference works of the module are as follows:

- Blanchard, O. J. & Quah, D. (1989). The Dynamic Effects of Aggregate Demand and Supply Disturbances, American Economic Review, 79(4), 655-673.
- Gravelle, H. y Rees, R. (2006). Microeconomía, Pearson Educación.
- Nicholson, W. (2004). Teoría Microeconómica, Thomson-Paraninfo.
- Novales, A.; Fernández, E. & Ruiz, J. (2014). Economic Growth: Theory and Numerical Solution Methods, Springer.
- Varian, H.R. (1993). Análisis Microeconómico, Antoni Bosch.

10. DIVERSITY CARE UNIT

Students with specific educational support needs:

Curricular adaptations/adjustments for students with specific educational support needs, in order to guarantee equal opportunities, will be guideline by the Diversity Attention Unit (UAD).

It is an essential requirement that a report on curricular adaptations/adjustments be issued by this Unit, so students with specific educational support needs should contact: unidad.diversidad@universidadeuropea.es at the beginning of each semester.

11. SATISFACTION SURVEYS

Your opinion matters!

Universidad Europea encourages you to participate in satisfaction surveys to identify strengths and areas for improvement regarding the teaching staff, the degree and the teaching-learning process.

The surveys will be available in the survey area of your Virtual Campus or through your email.

Your evaluation is necessary to improve the quality of the programme. Thank you for your participation.